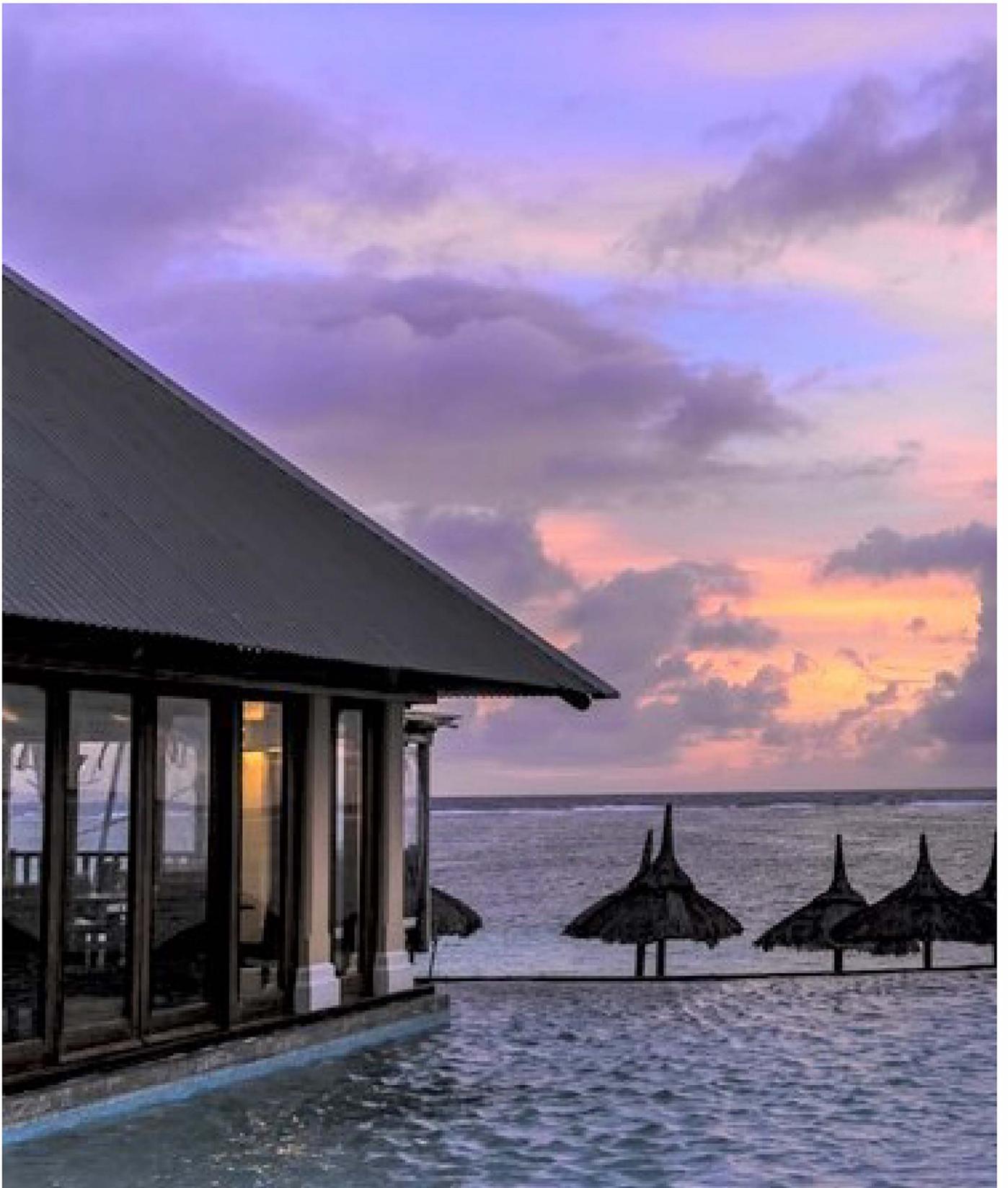


ANANA





Aloha

WE WOULD LIKE TO SAY *MAHALO* FOR CHOOSING TO STAY WITH US.
WE SINCERELY HOPE YOU ENJOY YOUR STAY AND WILL COME BACK AGAIN!

WE KNOW THAT YOU HAVE MANY OPTIONS WHEN CHOOSING WHERE TO STAY
ON MAUI AND THE FACT THAT YOU CHOOSE OUR OHANA IS AN HONOR TO US.

IT IS A PLEASURE TO HAVE YOU AS OUR GUEST; IF THERE IS ANYTHING WHICH
YOU FEEL WE OVERLOOKED THEN PLEASE LET US KNOW.

ONCE AGAIN *MAHALO* FOR STAYING WITH US DURING YOUR VISIT TO HAWAII.

WE INVITE YOU TO INCLUDE US IN YOUR FUTURE PLANS WHEN YOU RETURN
TO MAUI.

LOOKING FORWARD TO SAYING *E KOMO MAI* TO YOU AGAIN SOON.

A Hui Hou



*Your referrals are warmly appreciated... We build our business on integrity and service.
The highest compliment we can receive is the referral from our guests!.*
Mahalo!



Important Information

IN CASE OF EMERGENCY DIAL 911

Non-Emergency Nearest Medical Facility www.kiheiwaileamedicalcenter.com

Kihei Wailea Medical Center 808-874-8100

Piilani Shopping Center (Safeway Shopping Center)

221 Piikea Ave, Suite A; Kihei HI 96753

Hospital www.mauihealthsystem.org/maui-memorial

Maui Memorial Medical Center 808-244-9056

221 Mahalani Street

Wailuku, HI 96793

Fire Department 808- 879-2741

Police Department 808-244-6400

Your Security: Even in Paradise there are those that do not share the "Aloha Spirit".

Please secure your unit and vehicle at all times to avoid unpleasant surprises.

Do not leave your items unattended at the beach.

In any emergency DIAL 911.

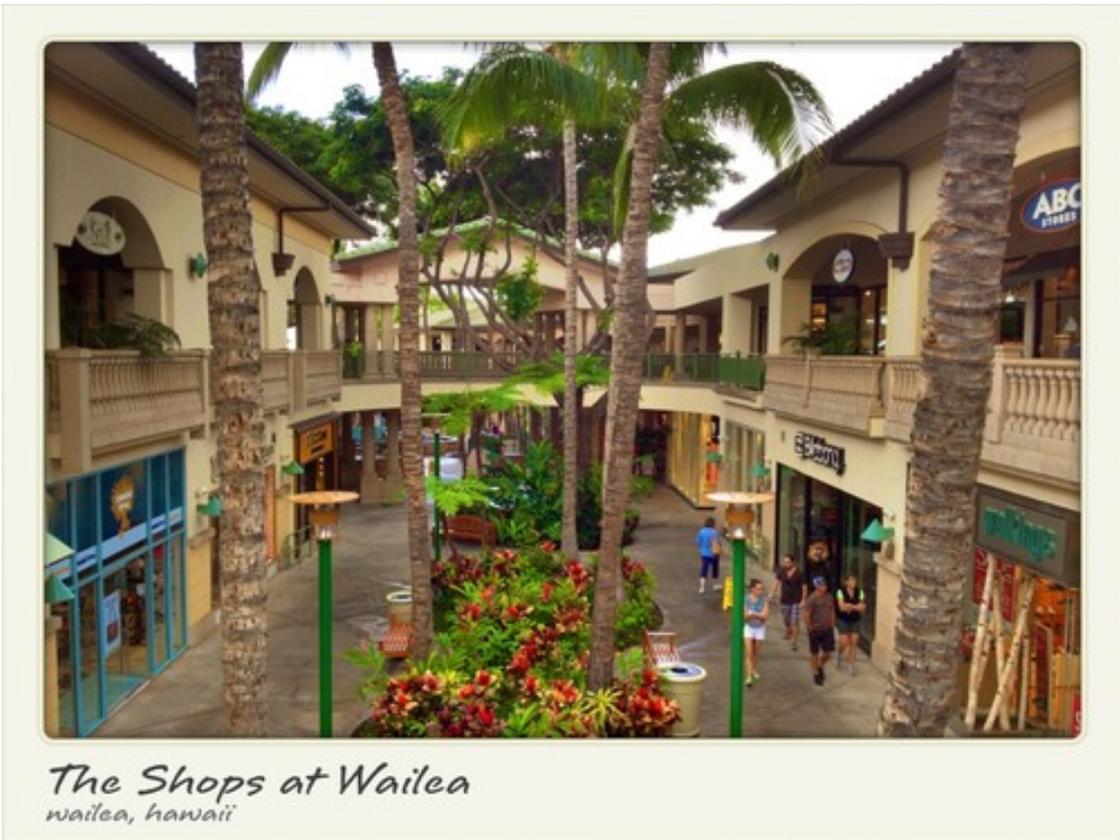
For your own security, lock the door when leaving for the day.

Do not leave valuables in your vehicle.

Take normal precautions for protection of your valuables.

The Owner of this Unit and Maui Rental Connections are not be liable for loss or theft.

IN CASE OF EMERGENCY DIAL 911



Shopping Centers

Because of the ever changing retail environment, it is best to contact the store or center.

Queen Ka'ahumanu Center – Mon thru Sat 9:30AM to 9PM / Sun 10AM to 5PM

275 W Kaahumanu Ave, Kahului, HI 96732 (808) 877-4325

•Experience Maui at Queen Ka'ahumanu Center

The Island's Town Square, Queen Ka'ahumanu Center is Maui's premiere shopping and entertainment destination. Home to the islands only Macy's, Victoria Secret, and Bath and Body Works, we are Maui's Lifestyle Shopping for Generations. Enjoy more than 100 shops and restaurants, from cool island-style boutiques to national names such as Forever 21, Charlotte Russe, Zumiez, and more!

•Check the calendar for the on-going special events including Farmer's Market, Kama'aina Nights, Maui Made Sundays, and more. <https://queenkaahumanucenter.com/events/>

•Maui VIP Savings Passport has dozens of deals and fantastic offers from shops and restaurants at Queen Ka'ahumanu Center. <https://queenkaahumanucenter.com/visitors/>

•3 miles to Kahului Airport • Complimentary luggage storage • Real-time flight departure monitor

•Complimentary wi-fi • Refresh at Maui Beach Hotel Hospitality Rooms

• FREE luggage tags with ad mention

The Shops at Wailea – 9:30AM to 9PM

3750 Wailea Alanui Drive, Wailea, HI 96753 (808) 891-6770

•The Shops at Wailea is located in the heart of the prestigious Wailea Resort community on the beautiful island of Maui. The center features over 70 shops and restaurants including distinct luxury brands, local favorites and fine art galleries.

•The gathering place for locals and visitors alike, offering free monthly signature events, cultural activities and some of the island's best entertainment.

•Concerts at The Shops is a free monthly concert series that is open to the public and features headlining musicians from all the Hawaiian Islands. This music event occurs on the third and fifth Wednesday of every month from 5:30 to 7pm with performances at the main Fountain Courtyard.

If you are able to make it to this monthly concert event it is a treat!

<https://www.theshopsatwailea.com/events/>

Parking at The Shops of Wailea is a Validations System. 1-hour FREE parking with 3-hours additional with validation at any store.

Wake Up and Smell the Hawaiian Coffee

Coffee Production in the US

The United States is not one of the world's major coffee producers. In fact, coffee can only be commercially grown in two states: **Hawaii** and **California**. However, **Puerto Rico**, which is a territory of the US, has a thriving coffee industry. Experimental coffee growing projects are also occurring in **Georgia** and Santa Barbara, California.

Hawaiian coffee is one of Hawaii's top agricultural products, yet Hawaiian coffee is not a common sight in specialty coffee shops on the mainland. While the Big Island's Kona Coffee has gained the most notoriety, coffee is currently grown on each of the major islands. The combination of warm, sunny weather, rich volcanic soil, rolling hillsides, tranquil trade winds, and ample rain helps to make different styles of coffee in Hawaii some of the best in the world. Coffee can be harvested year-round in Hawaii, with highest production from August to December.



The History of Coffee in Hawaii

The earliest reference to coffee being grown in Hawaii was a journal entry in 1813 by Don Francisco de Paula Marin. He had arrived in Hawaii in either 1793 or '94 aboard the Lady Washington. He became a well known horticulturist and a business adviser to King Kamehameha I. He is the first person to cultivate pineapple and coffee in the Hawaiian Islands. Not a lot is recorded about coffee in Hawaii until twelve years later.

In 1823 Chief Boki accompanied King Liholiho, also known as Kamehameha II and ten others on a royal visit to London for an audience with George IV. In an interesting twist of coffee fate the ship they set sail on was an English whaler under Captain Starbuck. Of the twelve who set sail only four returned, the others having succumbed to measles, a disease unknown to the Hawaiian people. Chief Boki was one of the survivors. When he returned in 1825 on the British warship HMS Blonde he carried some Arabica coffee trees to Hawaii. He had acquired the trees in Rio de Janeiro, Brazil on his way home.

Then in 1828 Reverend Samuel Ruggles also known as "Keiki" (child) by the Hawaiian people brought some of the trees from the Manoa Valley on Oahu to the Naole area on the Big Island. This area is now known as the Kona District.

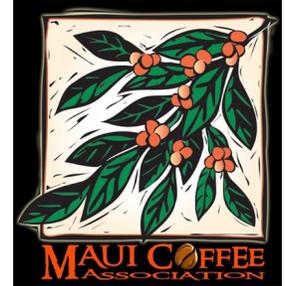
These plants thrived and by 1878 Kona was producing 150,194 lbs. of coffee and was listed as the 13th largest coffee production area in the world.

Today there are over 6500 acres of coffee under cultivation on all the major Hawaiian Islands with annual production running between 6 and 7 million pounds.

Wake Up and Smell the Hawaiian Coffee

Maui Coffee

According to the Maui Coffee Association, <http://mauicoffeeassociation.blogspot.com/> 32 farms of varying sizes grow numerous varieties of coffee on the island of Maui. Farms are located on the slopes of Haleakala and the West Maui Mountains. There is also an organic farm in Hana. The industry on Maui has grown considerably in recent years, in many cases on land formerly planted with sugar.



The Maui Coffee Association is a group of growers, service providers, merchants and others with an interest in promoting and enjoying coffee grown in Maui County. Our mission is to improve awareness and communication between growers and other segments of the Maui coffee industry.

Through community events, farm tours, cupping workshops and other opportunities the organization will represent the Maui coffee industry to the public and the County and State Government. Formed in 2005 with just a few farms, the membership has grown to over 100 members, including roasters, purveyors, enthusiasts and 32 farms.

So the next time you order a Maui Mokka™, double, half caff, lo foam, cappuccino you'll know that we were the ones who...

planted the seed, nurtured and watered the tree, pruned the branches, picked the beans, pulped, fermented, cleaned, dried, raked, dried some more, hulled, roasted, packaged, ground and brewed the beans...so you could.



Many coffee farmers offer farm tours. Some are free, self-guided tours and others charge a fee. Call or email the following farms to schedule a tour...

Shim Coffee, Protea and Botanical Farm Tour By Appt. Call: (808) 876-0055
<http://www.shimfarmtour.com/tours.html>

Maui Mountain Homegrown Coffee By Appt. Call: (808) 572-1370
<http://mauimountain.blogspot.com/search/label/The%20Home%20Farm>

Piliani Kope Farm For pricing and tour availability, call: (808)661-5479

Maliko Estate Coffee By Appt. Call: (808) 572-0072
<http://www.malikoretreat.com/p/maliko-estate-coffee.html>

Wake Up and Smell the Hawaiian Coffee

This lists local coffee shops and cafes that serve coffee businesses. In addition to this, there are also many Starbucks and Coffee Bean and Tea Leaf around Maui. But if you are on vacation on Maui, try the local places too.

SOUTH MAUI

Belle Surf Café

Lava Java Coffee Roasters on Maui

Java Coffee Store

S & Q Kiosk

Home Made Café

Kihei Café

Honolulu Coffee

Sugar Beach Bakery

Akamai Coffee – 100% Maui Coffee

CENTRAL MAUI

Sip Me

Maui Coffee Roasters

Maui Coffee Attic

Wailuku Coffee

Kaimana Coffee

Akamai Coffee Trailer

Mill House Roasting Company – beans are naturally grown on their property or sourced from distinguished farms on Maui



WEST SIDE

The Coffee Store in Napili

Bass Ass Coffee in Honokawai

Hawaiian Coffee Village

Castaway Café Maui

Espresso Italiano in Lahaina

Island Press Coffee

Slappy Cakes

Maui Grown Coffee – Several varieties of Maui-grown coffee

NORTH SHORE AND UPCOUNTRY

Paia Bay Café

Sip Me

Alba's Cuban Coladas

Cow Girl Coffee Maui

Grandma's – All of Grandma's Coffee is hand-picked, pulped, dried and roasted onsite, and you can even see the roaster, now over 100 years old, through a viewing window in the shop



Wake Up and Smell the Hawaiian Coffee

Kona Coffee

Grown on over 600 independent farms and exclusively within the borders of North and South Kona on the Big Island of Hawaii, Kona Coffee has a delicate, aromatic flavor. It accounts for almost half of the total coffee grown in Hawaii and is often used as a blend with harsher, foreign coffees. Coffee aficionados, however, consider 100 percent Kona Coffee to be the only way to go, but be aware, as some folks find it to be quite strong.

The Kona Coffee Farmers Association maintains an informative website with details on the farms that offer tours and tastings at their facilities. If planning a visit to the Big Island later mark your calendar for the annual Kona Coffee Cultural Festival, held every November.

Ka'u Coffee

Ka'u Coffee is grown on the slopes of Mauna Loa above Pahala in the Ka'u (most southern) District of the Big Island of Hawaii. First farmed by former sugar cane workers in 1996, Ka'u Coffee has become a big success with high placement in national and regional tasting competitions. Ka'u coffee is known for having a distinctive aroma with a floral bouquet and very smooth taste.

Puna Coffee

Puna Coffee is grown on the slopes of Mauna Loa near Hawaiian Acres in Puna, located between Hilo and Hawaii Volcanoes National Park. This coffee is known for being full-bodied and heavy, with nutty overtones. It is reminiscent of some finer mochas when roasted to a medium level.

Hamakua Coffee

Hamakua Coffee is grown on the slopes of Mauna Kea, north of Hilo in the Hamakua District of the Big Island. Thirteen farmers brought coffee farming back to this area in 2000, an industry that hadn't been seen in Hamakua for almost 100 years. On land formerly owned by the Hamakua Sugar Company, comprised of five to seven acre lots, about 100-200 acres is harvested annually by local farmers. If you're searching for coffee with incredibly rich flavor and a chocolaty-smooth finish, pick up Hamakua Coffee.

Kauai Coffee

On Kauai, 22,000 acres of former sugar cane land was converted to coffee in 1987 by the Kauai Coffee Company. Damage from Hurricane Iniki in 1992 destroyed much of the crop, but by 1996 the annual harvest equaled that of the Kona Coffee Belt. The Kauai Coffee Company now grows 100 percent Kauai Coffee using five varieties of Arabica coffee beans. Kauai coffee is becoming an increasingly popular style of coffee in Hawaii. Some actually prefer Kauai over Kona, stating its mild acidity makes it a much more flavorful cup of coffee.

Moloka'i Coffee

In central Moloka'i, in the village of Kualapu'u, a 500-acre coffee plantation and mill is operated by Coffees of Hawaii. Moloka'i coffee is a rich bodied, medium roast coffee with mild acidity. The excellent body is complemented by a luscious hint of chocolate at the finish. It is made from washed and completely sun dried Arabica beans grown in Moloka'i's red volcanic soil.

Waialua Coffee

At 600-700 ft above sea level, between the towns of Wahiawa and Waialua, Waialua Estate grows Arabica Typica coffee on 160 acres of former sugarcane land. Interestingly, Waialua Estate also has a 20-acre cacao orchard and is a division of Dole Food Company Hawaii. The coffee is described as having "a smooth mellow, well-balanced cup with a medium body, clean finish, hint of chocolate and a pleasant, lingering aftertaste."



Grocery Shopping

Grocery Stores—Kihei

Safeway – Open 24 hours

Piilani Village Shopping Center (808) 891-9120

Longtime supermarket chain, plus a deli, sushi, bakery, full liquor department & pharmacy. There is also a Bank of Hawaii and Starbucks located in the store

Times Supermarket – 5AM to 1AM

1310 S. Kihei Road (808) 442-4750

Small local store with local produce, bakery, sushi, great wine, beer and liquor selection. Famous for daily Plate Lunches served 11AM to 7PM. Plate lunch includes 3 sides and a drink. There is also a local credit union located in the store.

Foodland Kihei – 5AM to 12AM

Kihei Town Center Shopping Center (808) 879-9350

Local supermarket chain with departments for general groceries, produce, deli, sushi, bakery, liquor department & Hawaiian specialties. Foodland is known for its POKE selection.

Hawaiian Moons Natural Foods – 8AM to 9PM

2411 S Kihei Rd (808) 875-4356

Small store that covers everything you need! Juice Bar/Deli/Café, Produce, Grocery and Frozen food, Chill Case, Supplements, Health & Beauty, Chocolates, Grab & Go Deli, Hot Bar, Salad Bar. Great place for carry out meals after a day at the beach! This store does not have wine, beer or liquor.

Island Gourmet Market and Kitchen – 6:30AM to 9:30PM

The Shops at Wailea, 3750 Wailea Alanui Dr, Wailea (808) 874-5055

Small Lifestyle Market with a friendly, extra clean and comfortable environment. There is limited selections of grocery, produce, meat and fresh fish; a Gourmet Deli with a fabulous kitchen that offers daily special at great prices plus traditional Hawaii-Style plates, Fresh Salads, gourmet sandwiches and more. The gift shop offers Hawaiian gifts and treasures, tropical lotions, daily needs, local and logo apparel. There is also a great wine, beer and liquor department, coffee bar and baked goods.

The Shops of Wailea has a Parking Validations with 1-hour FREE parking & 3-hours additional with validation at any store.

Convenience Store Kihei

ABC Store and Island Deli -- 6AM to 11PM / Deli hours 6AM to 9PM

2349 S Kihei Rd (808) 879-6305

Most stores Holiday hours vary – call store for best information

Grocery Shopping

Grocery Stores—Kahului

Whole Foods Market – 7AM to 9PM

Maui Mall, 70 E Kaahumanu Ave (808) 872-3310

Eco-minded chain with natural & organic grocery items, butcher, cheese bar, wide-ranging deli including pizza, sushi, Chinese, Mexican, sandwich, in-house specialties plus an extensive hot bar and salad bar, housewares & other products. Good wine and beer selections, some liquor.

Down to Earth Organic & Natural – Mon thru Sat 6AM to 10PM / Sun 6AM to 9PM

305 Dairy Road (808) 877-2661

Natural and organic foods and groceries including dairy products, local organic produce, bulk foods, vitamins and natural supplements, body care products, and household items. The store features a deli with hot food and cold salad bars, fresh juices and smoothies, a great made-to-order sandwich menu and grab-and-go options and a wide variety of eggless desserts. Deli Closes 1 hr. before the store closes.

Walmart – 6AM to 12AM

101 Pakaula St (808) 871-7820

Target – 7AM to 11PM

100 Ho'okele St (808) 359-2829

Costco Wholesale – Mon thru Fri 10AM - 8:30PM / Sat 9:30AM - 6PM / Sun 10AM – 6PM

540 Haleakala Hwy (808) 877-5241

Members-only warehouse

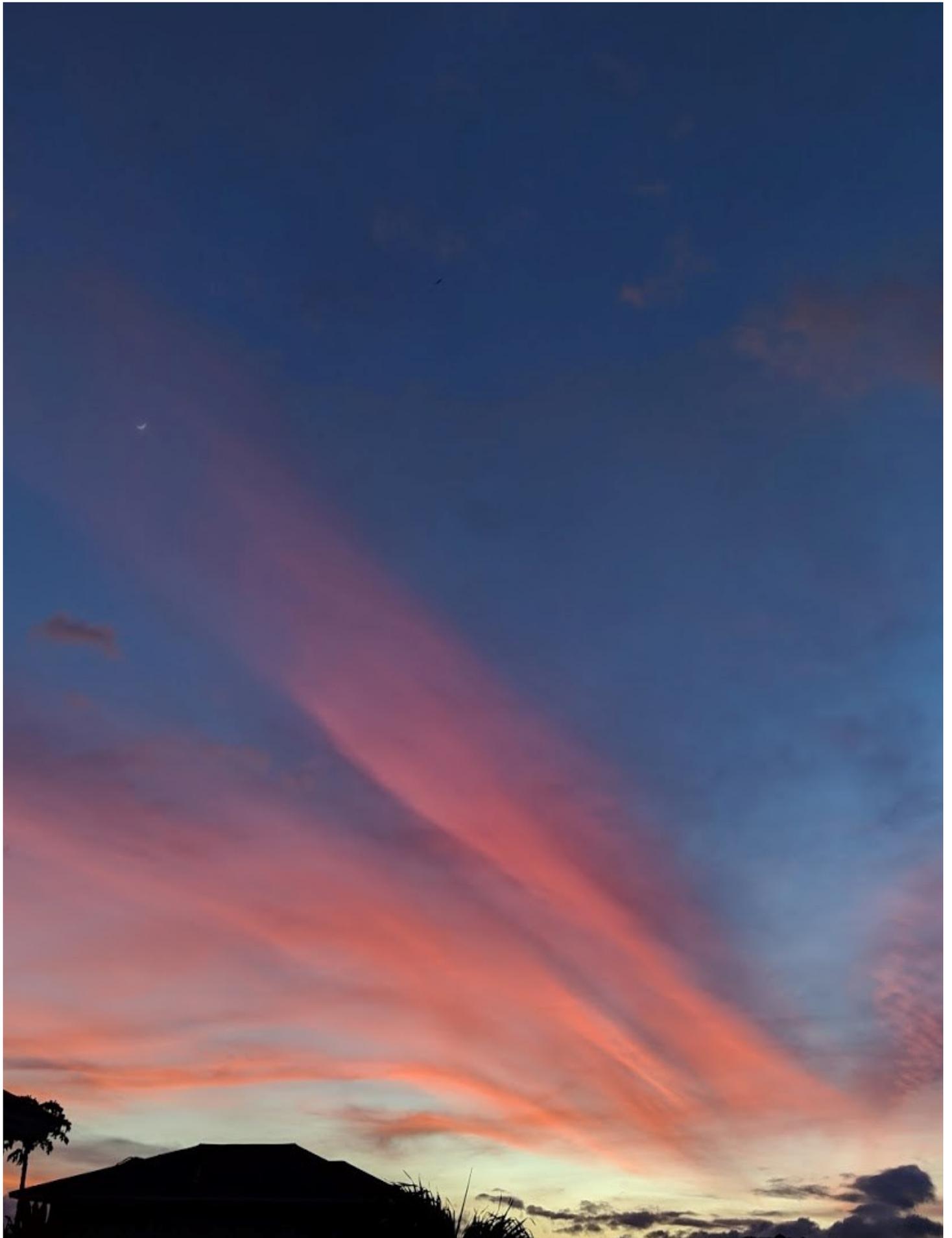
You will also find a Safeway, other local grocery stores and specialty grocery shops in Kahului.

Grocery Store - Paia

Mana Foods – 8AM to 8:30PM

49 Baldwin Avenue, Paia, HI (808) 579-8078

This unique gem is located in the heart of Paia town, on Maui's north shore. Mana is recognized for its variety of natural, local, and organic products. Mana Foods has one-of-a-kind grocery items that you can't find at other stores. Excellent produce selections, pastries and desserts are baked every morning, Deli offers the highest-quality, most extensive hot and cold food bar, salad bar, and soup selection on Maui. With over 400 local vendors, Mana Foods strives to support the local business community.



The Valley Isle

Maui is composed of two half-islands (east and west), joined by a wide valley.

Maui is 48 miles long and 26 miles wide, or six miles at the narrowest point of the valley between the bays (728 square miles).

The population is 155,000 residents. The largest city is Kahului (population 20,000).

Over 2 million tourists come to Maui each year.

Maui is an outdoor and activity place and is fun for kids of all ages!

Maui is relatively small and drives are incredibly scenic.
GPS and online maps can be inaccurate.

Weather is spectacular everywhere.
Tiny Maui has most of the microclimates found on Earth.
In half a day you can drive from rainforest to alpine to desert,
and the many micro climates in between.
Humidity averages around 70%.
Yes, you definitely need sunscreen.

Ocean temperature averages in the mid to upper 70's.

Haleakala is the largest dormant volcano on earth.
Haleakala is 10,000' high.
It is cold at the top of the Haleakala.

"South Maui" is actually on the west-facing side of Haleakala mountain.
The large part of Maui South & East of Kahului is the Haleakala volcano.
The popular resort areas in South Maui are Wailea & Kihei.

The entire section of West Maui from Kahului West is called the West Maui Mountains.
The popular resort areas in West Maui are Lahaina, Kaanapali, Napili & Honokowai.

Maui doesn't have snakes or very many other critters to be afraid of, either.

Men's dress attire in Maui is an aloha shirt, shorts, and your best slippahs!

People *really are* friendly here.



Which party is this week?

First Friday of the month – Wailuku

Second Friday – Lahaina

Fourth Friday – Kihei

Fifth Friday – Lānaʻi

Fun For All!

No matter where the party, every event is community-minded and kid-friendly. With a heartwarming, small town feel, each party includes retailers, local artisans and crafters, delicious food and energetic music.

For up-to-date details on the individual town festivities, connect on Facebook and Twitter, or contact the Maui County Office of Economic Development at economic.development@mauicounty.gov or 808-270-7710.

4 Fridays! 4 Towns! 4 Parties!

Maui Friday Town Parties happen on Aloha Friday!

Spearheaded by the Maui County Office of Economic Development, each party highlights one of Maui's historic small towns and along with their unique, local businesses. Whether it's an eccentric art show in Lahaina, each town creates an authentic atmosphere including great food, stellar music and local vendors!

Both residents and visitors greet the weekend with a special night of Maui culture, friendly faces and free entertainment.





Hawaiian Language

The Hawaiian language in written form was created just two centuries ago with the aim of making it easy for Westerners to learn. Pronunciation rules have few exceptions, and the alphabet was developed to have only one symbol for each sound. In fact, Hawaiian uses only 12 letters, and they're from the same alphabet you already know – A E I O U H K L M N P W.

Actually there are two more sort-of letters in the Hawaiian alphabet:

Okina - looks like an apostrophe and creates a guttural break in the pronunciation of a word.

Kahako - symbolized by a straight line over any vowel, which elongates the vowel.

Usually there are no silent letters, so pronounce every letter in each word.

Aloha - greetings or love

Mahalo - thank you

Aina - the land

Alii - royalty

Anuenue - rainbow

Hale - house

Honu - turtle

Mauka - toward the mountains

Makai - toward the ocean

Keiki - children

Kokua - cooperation

Ohana - family, ono = delicious

Pau - finished

If you can invest 15 minutes to understand these basic rules, you'll be confidently letting words like humuhumunukunukuāpua'a roll off your tongue without a second thought.

Rule 1. Break the word up.

Just like teaching a youngster to read, breaking larger words into smaller component pieces will speed up pronouncing a word. Hawaiian makes wide use of compound words, so some of these words can get long in a hurry. Break them up, and you'll find that most of these intimidating looking words are really a string of much simpler repeated sounds you already know how to say.

Rule 2. The guttural stop (') is your friend.

Called the 'okina in Hawaiian, this is simply the symbol of a short sound break in the word. Example: A'a, a type of lava, is said "Ah-Ah." The stop also breaks the words up for you.

Note: the 'okina can be, and often is, omitted. Make a note when you see a word that contains one, it will help you later when you see it again without.

Hawaiian Language

Rule 3. Vowels are pronounced the same way every time.

a makes a short “ah” sound like the a in “above”

ā makes a longer “ah” sound than a

e makes an “eh” sound like the e in “let”

i makes an “e” sound like the e in “easy”

o makes a short “oh” sound like the o in “pole”

u makes an “oo” sound like the oo in “moo”

Note: A macron (¯) over a vowel extends the sound. (The macron is also very frequently omitted.)

Rule 4. All consonants, (with some W exceptions below) are as in English.

If that’s too easy, here’s a nuance: p and k typically have a softer sound with less aspiration.

Rule 5. Inside of words, W can sound like V.

This is the only tricky rule that requires experience to get it right. Here are some loose guidelines:

First letter of the word: a w sound

After i or e: usually a “v” sound

After u or o: most frequently like “w.”

After a: either

Fake it ’till you make it: When in doubt, you can split it down the middle and use a softer “w” sound somewhere between the two.

An often mispronounced town name that is a great example because it shows all the above rules (except W) is *Pā’ia*. Most visitors say “Pie A ah.” Wrong. Let’s break it down, because if you can do this one, you’re well on your way to doing the rest:

– First notice the ‘ stop. It tells us this is two sounds stuck together.

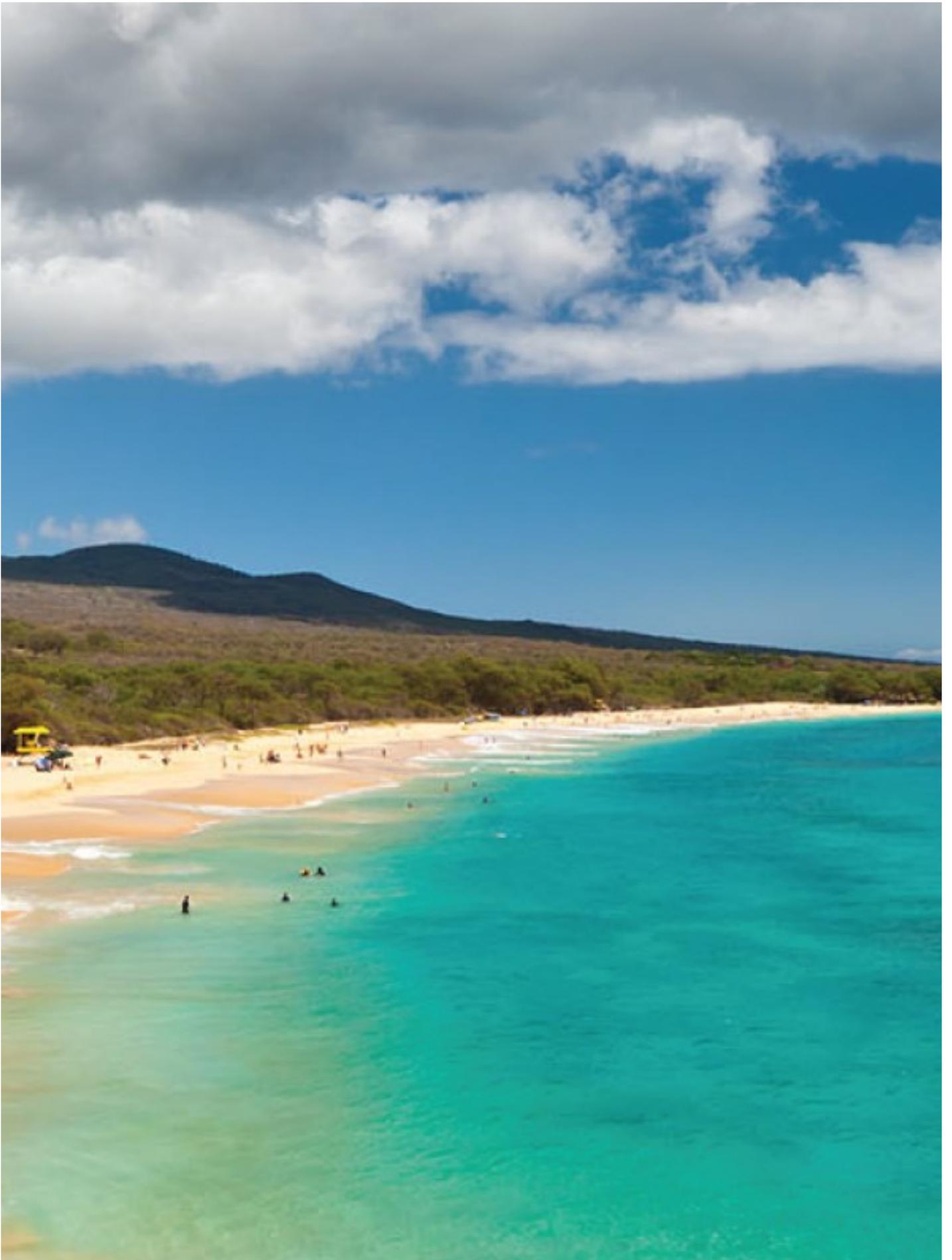
– Next, the macron over ā tells us this is a long a.

– So “Pā” is said just like it is spelled, and “ia” is said like “e-ah.” Slip a short stop in between, and you have it.

So there you have it – remember these five simple rules and you’ll be saying place names like you’ve lived in Hawaii for years! Remember that back home is “on the mainland” and not “back in the states.”

This is not intended to be an authoritative dictionary of Hawaiian – wehewehe.org is a great online resource for Hawaiian definitions





Maui Beaches

Maui Beach Tips*

Maui's beaches and beach parks are smoke-free. Over the years, our beautiful beaches had become virtual ash-trays, littered with thousands of cigarette butts. Smoking is now prohibited on all beaches in Maui, punishable by a fine up to \$500.

The Cautionary Stuff: Ocean Safety

For added safety, head for one of these ten beaches that have County lifeguards (staffed daily from 8 a.m. to 4:30 p.m.):

South Maui: Kamaole Beach Parks I, II and III in Kihei; Makena State Park (aka "Big Beach")

West Maui: Hanakao Beach in Kaanapali (aka "Canoe Beach"); D. T. Fleming Beach in Kapalua

North Shore: Kanaha Beach in Kahului; H.A. Baldwin Park in Paia; Hookipa

East Shore (Hana): Hana Bay (limited schedule)

There is no more heartbreaking news in Hawaii than to hear that a visitor has drowned or been seriously injured while here to enjoy our beaches. It happens far too often, and all the islands have undertaken public awareness campaigns to inform and educate our visitors about the potential dangers of the ocean. Always exercise good judgment when approaching the sea. The ocean is as powerful as it is magnificent, and currents and conditions can change unexpectedly. Heed all posted warning signs and listen to the warnings from locals when visiting Maui's beaches. If locals aren't going into the water, you shouldn't either!

Sometimes the ocean here looks like a lake, with tiny waves gently lapping the shore. Other times, massive waves come crashing in with frightening intensity. North Shore and East Maui beaches are more exposed to changing weather, strong ocean currents, and dangerous shore breaks, so be extra careful there. West Maui and South Maui tend to have calmer ocean and beach conditions, although dangerous conditions can occur there, as well. The surf at South Maui's Makena Beach (aka Big Beach; pictured above in the large heading photo) is infamous for knocking people down and causing injuries, and the West Maui bays from Kapalua to the north, like Mokuleia and Honolua, can be very dangerous, particularly with high winter surf.

Some additional ocean safety tips:

"Never turn your back to the sea" is a common warning here. Don't be caught off-guard. An unexpected wave can knock you down and pull you out to sea (or seriously injure you) while you're still trying to get your flippers on! So, keep your eyes on the surf.

When exploring tidepools or reefs, wear protective footwear (like reef shoes) to prevent coral cuts and keep an eye on the ocean, too. When swimming near coral, be careful. Coral is sharp, and cuts can be painful and get easily infected. You can also damage or injure the coral itself by banging it or standing on it. Although coral may look like a strange crusty rock, it is a living animal (or more precisely, made up of thousands of miniscule animals clustered together). It grows very slowly and is precious to our marine environment, so please protect it and yourself from injury.

Pay attention to the signs and flag warnings that are posted on some of the more populated beaches. They are there to advise you of unsafe conditions.

Use the buddy system. Never swim, [snorkel](#), or surf alone in the ocean. Make sure someone knows you are there and is looking out for you.

After heavy rains, stay out of the ocean until the water clears. Avoid swimming in the mouths of rivers or streams or in any murky areas. Murky waters attract predators (pictured), and you don't want to be mistaken for a fish or turtle when this guy is looking for a snack.

Maui Beaches

Finally, The Fun Stuff! Your Day at The Beach

What to take TO the beach: drinking water, reef-safe sunscreen (at least SPF30), towels or beach mats (beach chairs, if you wish), bag for your trash, sunglasses, sun hat, beach shoes or slippers, and a change of clothes if you plan to go somewhere afterwards (wet swimsuits are not very comfortable for strolling around town!)

What to take FROM the beach (other than your trash): unforgettable memories. Don't plan to take a scoop of Maui beach sand home with you as a memento. As of 2013, it is illegal to take sand from Hawaii beaches.

What to leave AT the beach: Footprints - that's it.

Due to our proximity to the Equator, Maui's tropical sun can burn you fast, even more so when you are near the water, and even on a cloudy overcast day. Nothing can ruin a vacation faster than a painful sunburn! Keep slathering on your high-SPF sunscreen throughout the day, but make sure it is reef-safe. Many sunscreens have ingredients that can irreparably harm the coral reefs. Mineral sunscreens with titanium oxide or zinc oxide are reef-friendly choices.

Please enjoy but don't feed the fish or any other wildlife. And remember, don't approach or disturb a Hawaiian monk seal, green sea turtle, or any other endangered or protected wildlife. Admire them from a distance.

Beach Sunsets: weather permitting, you can see spectacular sunsets from both South and West Maui beaches (and if it's clear on the horizon at sunset, keep your eyes open for the rare green flash). In South Maui, you can catch beautiful sunsets from Makena to Kihei. In West Maui, great sunset viewing extends all the way north to Kapalua Beach. But once you turn the bend to DT Fleming Beach (at the Ritz Carlton Resort), you lose the direct sunset view. So, plan your sunset-watching accordingly!

**From MauiAccommodations.com / Maui Accommodations Guide / Candy Aluli, Publisher*





Maui Beaches

You came for the beaches...didn't you?

It has been said that "World Class Beaches" should be Maui's middle name.

Kalama Terrace has great access to two of the best beaches on Maui. Just walk across S. Kihei Road and you will find Charley Young Beach and Cove Park.

Charley Young Beach has great views and perfect sand; a great spot to spend the day. This is a swimming beach that offers visitors the best beach Kihei has to offer.

Cove Park is extremely popular for longboard surfing and has a little beach perfect for learning to surf. It is commonly used for beginner surf lessons. Many surf instructors are set up, ready to go every day of the week.

Full facilities at Kalama Park immediately adjacent: *five sets of bathrooms, many picnic tables, two showers, two pavilions, BBQs, park area, one volleyball court, four tennis courts, four baseball fields, two basketball courts, playground, public outdoor roller rink & skate park.*

South • West • North • East



Maui Beaches

South Maui Beaches to Ma'alaea

La Perouse Bay - Keone'o'io

In 1786 Captain Jean-François de Galaup, comte de La Pérouse, was the first person, not of Polynesian descent, to set foot on Maui. This area is now known as La Perouse Bay.

La Perouse Bay is one of the most interesting natural sites on Maui and is located on Maui's south shore in the Ahihi Kinohi'o Natural Area Reserve. The bay features several small coves that lie between rocky points. These are often covered with tidal pools. Some of the coves have small sandy beaches, but most of them have coral-rubble beaches.

La Perouse Bay is known for being a great snorkeling location, but not the bay itself (which has poor visibility), but the small coves along the northern end of the bay, with the best spot cut off by private property. Snorkeling is for more advanced swimmers; but because of visibility issues when you first get in, it takes lots of energy to swim out and swim back. *This place is **not** recommended for beginning or intermediate snorkelers.*

For those with less experience in the water, take the La Perouse Bay coastal hike. This hike can go on for miles, and there is no shade and becomes very hot. Be prepared and start as early as you can; bring a lot of drinking water, sun protection, binoculars, and camera. Spinner dolphins may be seen as well as humpback whales (in season)! The lava field hike is beautiful and strange and there are ancient paths that run toward the mountains. Make sure to heed any signs reading *Kapu*. It has many meanings, including *Keep Out* and *Sacred*, so if you see a *Kapu* sign, show respect and stay out.

Parking: There is a small parking lot but turn right for a larger lot closer to the bay. This is a dirt and rock parking lot. To the right of the barrier is private property. You may see people tanning there, but the ranger will be by soon to kick them out.

Rest Rooms: There are 2 portable toilets in the parking lot.

Other: Make sure you wear sturdy shoes because of the sharp lava rocks. Keep in mind that the bay is a protected nature preserve. It is therefore against the law to harass or approach any marine life or to remove or destroy any rocks or plants. Whether you snorkel, hike, or just watch the waves awhile, you will find La Perouse Bay to be a deeply special place. Enjoy your time there.



Maui Beaches

Makena Cove or Pa'ako Beach aka Secret Cove

An extraordinarily beautiful spot that you simply must see!

This is a small beach that is an intimate spot for Maui beach weddings, tucked between homes and behind a rock wall. Secret Cove is a really a beautiful, hidden little pocket that's actually not so secret anymore. However, if you get there bright and early in the morning, before anyone else has had a chance to leave fresh footprints in the sand, it will FEEL secret...if only for a little while.

There are usually lots of turtles off the rocks to the right and left of the beach. Not a great place to swim, but wonderful for relaxing. While small, it's never crowded. When no one else is there, sit back and enjoy a few moments of bliss on one of Maui's most stunning little beaches - white sand, palm trees swaying in the breezes, turquoise waves, and a generous helping of dramatic black lava rock sprinkled along the shoreline.

The lava rocks that make the shoreline so drop-dead gorgeous also make swimming and wading in the surf not the best. Snorkeling? You are better off snorkeling elsewhere. So just relax on the sand. Enjoy. You're in Maui! Sit down and dig your toes into the sand. Listen to the surf. Gaze at the distant island of Kahoolawe. Feel the trade winds caress your face. Breathe and relax.

After passing the two entrances to Big Beach; a low lava rock wall starts near the east end of Big Beach. The wall quickly grows in height, so you can't see over it, along the rock wall on the ocean side of the street will be a small break in the wall and a blue beach access sign. Entrance is through the break in rock wall – somewhat steep first step down.

Parking: Street parking available – fills up quickly!

Rest Rooms: No public restroom facilities

Other: No lifeguards on duty. Makena Cove is just around the corner, to the north, of Big Beach (Oneloa/Makena Beach) at Makena State Park but you can't easily walk from one beach to the other because of all the rocks you'd have to climb over.



Maui Beaches

Makena Beach or Big Beach – Oneloa At Makena State Park

Big Beach is a long and wide beach, one of the longest on Maui, and has over 3,000 feet of perfect orange and white sand, cliffy dramatic landscape, and water that's brilliant blue and green. There is little reef around here, which makes the sand bottom shine up through the water to give it that tropical brightness. Excellent views, a great place to hang out but not for little kids.

Big Beach's north end is bordered by Pu'u Ola'i, a large dome like cinder cone. On the other side of this Pu'u Ola'i is Little Beach. Little Beach is one of the most beautiful beaches. It requires a scramble over a rock path that takes you over a wall of volcanic rock. Once you're on the other side, you'll find many nude sunbathers.

Big Beach is famous for its inclined shoreline and large shore break. Skim boarding, body boarding, and body surfing are all very popular here for this reason. Snorkeling is not recommended in this area. Surfing also isn't usually done here because of the shore break conditions. As for swimming, it can be a good for that if the ocean is very calm, but you must watch for strong currents, strong waves that tend to pull you into the water, and the waves breaking near the shore. It's easy to get knocked down, pulled in, and turned around here. There are lifeguards but if you don't know what you are doing just stay out or talk with a lifeguard for the safest spots to go in. On that note, it's not a great beach for little kids because of the strong currents and waves. If you hike over the rock stairs at the far north end, you'll be at Little Beach (Pu'u Ola'i Nude Beach) and see things that cannot be unseen.

Caution is advised for those with children or inexperienced ocean swimmers when there's large swell. These waves are deceptively powerful and can dump you into the sand without notice. Although the beauty is amazing, many people have lost their lives at Big Beach. The ocean can be very dangerous at this beach.

Parking: You can enter through one of three entrances. The first entrance has the largest parking area and is the closest point to Little Beach, which is just around the corner. The second entrance has a smaller paved lot. The 3rd is dirt parking only. The beach over there is smaller than at the first 2 entrances.

Rest Rooms: Port-a-potties

Other: Picnic tables, shady areas under large trees. Be careful when walking out on the sand at first. These trees have large thorns that can be found on the ground underneath and around them; these thorns go clear through a sandal while walking. Going barefoot can be dangerous near the trees. Wait to take off your sandals or shoes till you get out past the trees. There are good facilities here and you will likely even find food trucks in the parking lots on busy days.

Maui Beaches

Little Beach - Pu'u Ola'i Nude Beach

Maui has a couple nudist beaches, which Little Beach is the Mecca. As for the beach itself, it's okay but pretty much the same as Big Beach, only way smaller, so why take the extra hike? The only reason to go here is if you are a nudist.

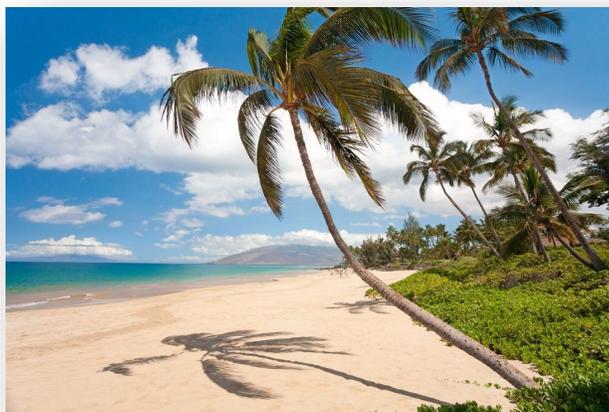
On Sundays, you'll find a different atmosphere than usual with crowds unusually large. At sunset, large circle of drums beat away with celebrations of swimming and cheering as. Once it gets dark, Little Beach becomes a real spectacle. All types of people, nude or clothed, begin to dance in the circle with fire. The fire dancers are incredible; sometimes professional fire twirlers join in with more than one ball of fire and fancy flaming outfits. The imagination goes wild when it comes to new and entertaining ways to play with fire, everything from heated hula-hoops to burning bras.

Parking: You can enter through one of three entrances. The first entrance has the largest parking area and is the closest point to Little Beach, which is just around the corner. Once you've walked down to the beach, turn right and walk to the cliff at the end of the beach. You'll see a path up the rocky cliff. Be careful and wear shoes.

Rest Rooms: none

Other: If you plan on going for the Sunday evening festivities, bring a flashlight for the trip back. The police have limited the event to stop around 8-9pm, so get there before sunset to really experience it all.

NOTE: This is a fully nude beach, not a place to take the kids and family. However, if you're looking for a nude beach in Hawaii then this is your lucky day because this is a clothing optional beach. In fact, it's more of a clothing must be off beach or else you're sure to be outed as a peeper.





Maui Beaches

Oneuli Beach or Naupaka Beach

Oneuli means "dark sands" which aptly describes the beach's sand mixture, an unusual reddish-brown color mixed in with some black sand. It creates a pretty unique look that you don't see very often in Hawaii. After years of crashing ocean waves, the nearby Pu'u Ola'i Cinder Cone's deposits were ground into black sand and washed up on the beach, combine that with crushed seashells and you have a lovely mixture.

While it is considered a black sand beach, it's not "the" black sand beach on Maui so if you want Maui's real black sand beach check out Wai'anapanapa Beach instead. Of course, if you want Maui's red sand beach then check out Kaihalulu Beach. The beach is wide and long, and is shouldn't be crowded at all.

This is a favorite location for honu (green sea turtles) and occasionally manta rays and small sharks. The best locations for snorkeling and scuba diving are at the north end of the beach following the length of the beach. During calm seas you may be able to snorkel all the way around the cinder cone, but water access isn't the best since there is a lot of rocky reef area. There can also be strong currents and a dangerous shore-break. This is also a good place to launch a kayak. There can be some good fishing here, and locals are usually fishing over on the rocks towards the far southwest end of the beach.

There are some nice views of Molokini Crater, Lana'i Island, and Moloka'i here and it is secluded but overall, it's not really a great beach to hangout on or swim at. If you do set up shop here, don't get too close to the tall cliffs as they might be unstable and have falling rocks. The sand here is kind of neat, but also makes it look a bit dirty. There is also a fair amount of beach and tree debris on the beach so it's not the best-looking beach, but it is unique.

Parking: Take the dirt road and follow it back until you reach the ocean, park where you can, there is a gravel parking lot.

Rest Rooms: no restrooms

Other: No lifeguards. During South or West swells, this beach can be dangerous with large waves. Because the sand is so dark and can wreak havoc on your feet., you may want to keep your shoes or sandals on. The sun can bake the sand till you get crispy so where a lot of sun-block and limit your exposure. If the surf is rough, keep out of the water. Swimming beyond the fringing reef can also be dangerous as the currents are at their strongest there.

Maui Beaches

Maluaka Beach

In front of the Makena Beach & Golf Resort (formerly the Maui Prince), Maluaka is one of Makena's gems. This beach is beautiful and has great snorkeling and swimming. Shady, sandy and safe for the kids - Maluaka seems like the ideal Maui beach. It can get busy on the weekends.

At the south end of the beach, there is excellent snorkeling, and good diving a bit further out. At the north end of the beach there is decent snorkeling, but it is a bit shallow for diving. As with most beach in the islands, if the surf is crashing, stay out of the water. Rip tides and strong currents pose a genuine threat.

Parking: Park your car in the parking lot across the road from the church; you may want to drop off people at the turn around at the end of the road before parking.

Rest Rooms: The restrooms and showers are at the parking lot across the street from the church.

Other: Grassy Area, Picnic tables, Shady, Equipment rentals, Good for Sunsets. There is no full-time life-guard.

The Kai Kanani II is the only commercial boat that lives in South Maui, moored off Maluaka Beach in Makena. Seven days-a-week, she takes passengers on the short cruise out to Molokini Crater, just 3 miles away, to swim and play in the clearest water in all of Hawaii. And five nights-a-week, Kai Kanani II raises her sails, taking advantage of our luxurious afternoon trade winds, with our Adventure Sunset Sail. These trips and other special offerings are all crewed by the best group of men and women to grace the blue channels of Maui County.

Makena Landing AKA Five Caves or Five Graves

The beaches here are not very big but nestled in incredible spots with great views. This area is well known for its underwater sea caves and abundance of reef sharks. The snorkeling here is pretty good as well, if the ocean is calm, and if you head out about 200 to 300 yards north, you'll end up in the 5 Graves / 5 Caves area which is often excellent for snorkeling. Of course, this site is popular for scuba so don't expect to have that all to yourself.

Scenic, perfect for launching a kayak and is also often a calm, safe spot to bring younger children.

Parking: You will see parking lot on right before beach area. Rarely full, lots of Spaces and street parking. Many kayaking tours start here.

Rest Rooms: Yes.

Other: Bathrooms, showers, kayak rentals.

Maui Beaches

Polo Beach

Located in front of the Polo Beach Club and the Fairmont Kea Lani, Polo Beach is world famous for its beauty. The sand is gorgeous and the area around it is immaculately maintained. Because of its resort location, Polo Beach can often be crowded. Even with a crowd, this spot is pretty spectacular. Snorkeling is excellent during calm seas around the rocky point to the north end of the beach. Boogie boarding is good when a south swell comes in. Sandy entry and gentle slope makes swimming and playing in the water a pleasure, but during large swells you are advised to avoid this beach as dangerous rip currents are known to form.

A bit of history...Polo beach got renamed in a sales brochure for the resort, probably because one of the common names prior to re-branding was a bit less appealing: "Dead Horse Beach." The full name of the beach is *Ke One o Polo*. Accurate when translated the *sand is not thick*; there are plenty of rocks poking through the sand.

Parking: Plenty of parking and easy access.

Rest Rooms: Yes.

Other: A small grassy park with showers, bathrooms, picnic tables & BBQs is removed from the beach and resort. The tables and BBQs are infrequently used because they don't have much of a view and feel sandwiched between resort buildings and the parking lot.

Wailea Beach Park

Wailea Beach Park is in the upscale Wailea resort area in south Maui. This is one of the best beaches in all of Maui and probably the best in south Maui so put this on your list and check it out. The beach is located right behind the Grand Wailea Resort.

Wailea Beach has a great location and great views all around and is a pretty large beach with a flattened crescent shape to it. The sand is pure powder so it's great to play in but will stick to you like nothing else can!

The waves are usually gentle so it's great for smaller kids. The water is usually quite clear here though it tends to get a little churned up with the powder sand closer to the shore. It's a good place to snorkel, relax, swim, or have fun on a boogie board (amateur hour only here, these aren't big waves).

Parking: there are a few parking spots on Wailea Beach road (off Wailea Alanui Drive), they go quick so arrive early.

Rest Rooms: Bathrooms and showers.

Other: Wailea Beach is adjacent to restaurants and shops with restrooms and equipment rentals. Though it can be crowded with tourists, Wailea Beach is really beautiful. Often, you'll find a local company offering stand up paddle boards for rent as well as access to a large trampoline over the water.

Maui Beaches

Ulua and Mokapu Beaches

Mokapu and Ulua are famous for the fun snorkeling and beginner scuba diving in Maui. This easy shore diving spot is well recognized as being the easiest beginner dive in Maui waters by most of the South Maui scuba schools. On the South side of Ulua, the water can stir up and makes for bad snorkeling. Both Mokapu and Ulua are great beaches for lying out and swimming too.

Mokapu Beach

Good swimming, boogie boarding and excellent snorkeling around the rocky outcrop to the south. If the waves are rough, do not get too far into the rocky areas.

Fronting the Andaz, Mokapu means *sacred island* and is said to refer to a small rock islet that used to be just offshore. But don't strain too hard looking for it – all that remains to be seen of Mokapu Island today are bits of rock sticking out of the ocean. Many South Maui islets were blown to bits During WWII combat training exercises.

Ulua Beach

Ulua Beach fronts the Wailea Elua Village condos and is popular with dive instructors, as there is a good beginner level dive at the outer reef. This is a classic south Maui beach with darker brown and very powdery sand. It has a nice crescent shape to it with usually gentle waves. There is some sand that gets churned right in the water right at the shore line but otherwise the water is crystal clear.

Good swimming, boogie boarding and excellent beginner to intermediate snorkeling around the rocky outcrop on the north end of the beach. Ulua Beach is more crowded than its neighbor to the north, Mokapu Beach – here you know you're in the Wailea Resort area. There really isn't any shade here, but it's a great beach overall. It's a great place for a swim and maybe some snorkeling when the water is calm. It's on the Wailea Beach Walk path so you can also walk to the other beaches and hotels in this area easily.

The old Hawaiian name prior to WWII was *Kaula'uo*. During WWII US Marines renamed the beach to *Little Tarawa*, for their mission and that name stuck with many local folks. But like nearby Polo Beach, the name was changed when Wailea Resort began marketing. Ulua is the name of what is perhaps the most popular Hawaiian game fish, so it was a winner for the brochures.

Parking: The parking lot is shared with Ulua Beach which is popular with dive instructors, so the lot sometimes fills up early in the day. If the lot is full, you can park at the south lot for Keawakapu Beach and walk (the beaches connect.)

Rest Rooms: Bathrooms and showers.

Other: No Lifeguards

Maui Beaches

Keawakapu Beach

Keawakapu is the best beach available when it comes to Maui portrait photography with your family. Vacationers tend to get great pictures of the rocks and sunset here. It's a long beach that is in front of private residences.

A much loved long sandy beach at the boundary of Kihei and Wailea; 0.7-mile-long sandy beach, runs to the end of Kihei. Good for swimming, laying out, boogie boarding, snorkeling or just lazing in the sun.

On the north end there are exceptionally alive tidepools (check them out at night – during a full moon if you have the chance) and good snorkeling around the outcropping. The southern end of this beach also has a small pocket of good snorkeling. Swimming is good and serious swimmers will enjoy doing laps along the entire length of the beach.

The shoreline is fully developed here, including impressive beach houses, hotels, condos and restaurants. Much of the development has been kept a tasteful distance from the beach – keeping the majority distinctly separate; the beach refreshingly non-commercialized.

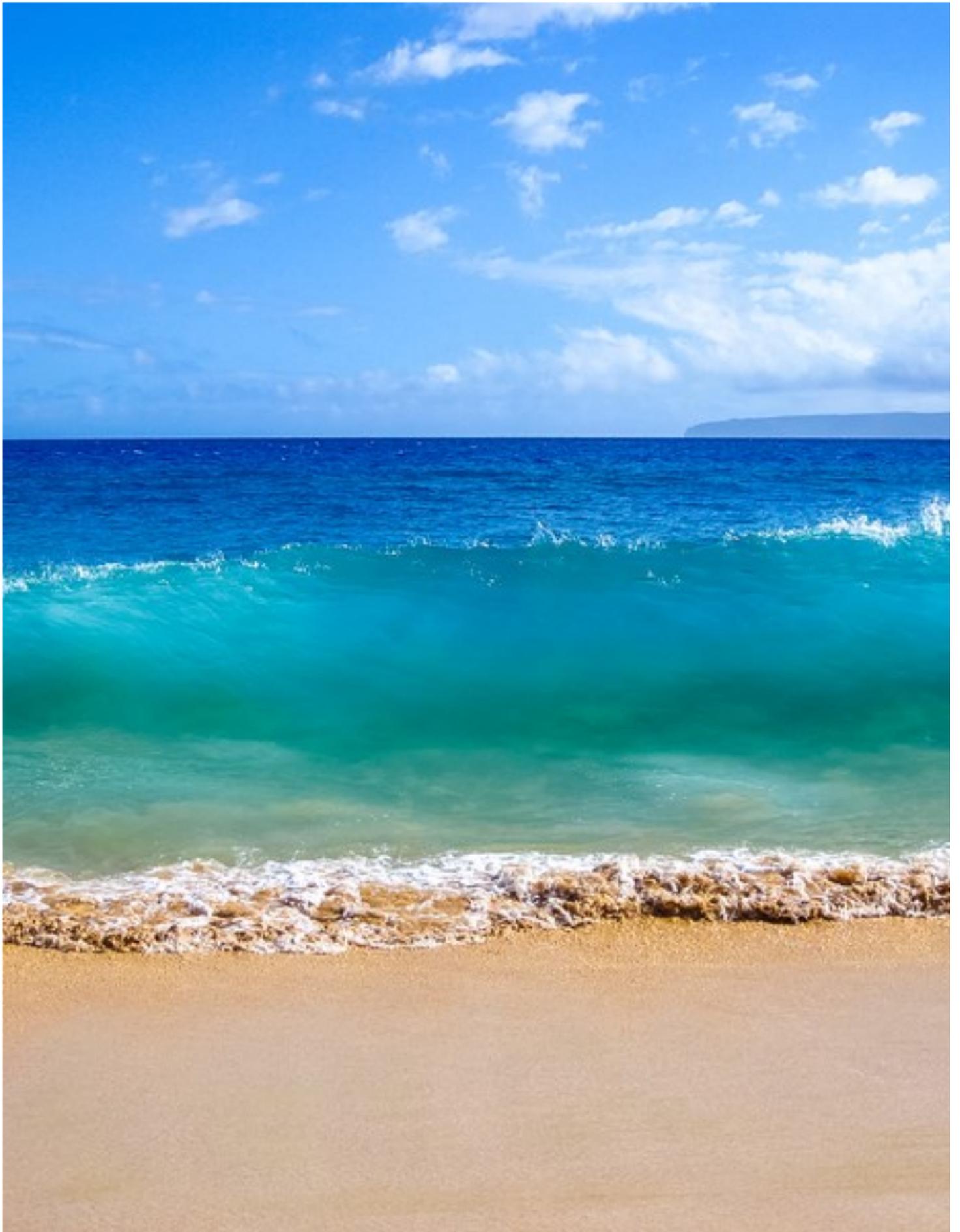
Parking: There is a large, public parking lot here so turn in to the entrance that is just south of the Mana Kai sign.

Rest Rooms: Bathrooms and showers.

Other: No lifeguards, hotel, restaurant, convenience store.

Five Palms Restaurant below the Mana Kai has the best view of the beach. The Mana Kai hotel at the north end rents stand up paddle boards, kayaks, beach gear, snorkel gear and bikes.





Maui Beaches

Kama'ole Beach Parks

Kam I (called "Charley Young Beach" by locals) / **Kam II** / **Kam III**

Kama'ole Beach Park is a set of three popular stretches of beach smack in the middle of Kihei. Frequently called by their shortened nicknames - Kam I, Kam II, Kam III - they are all well marked, easy to find, and right on South Kihei Rd.

The set of beaches are very popular for locals and visitors. Beautiful, long, 1.5-mile sandy beaches with incredible views of Molokini, Kaho'olawe and Lana'i islands. Kam III has one of the most regular South Maui shore breaks for boogie-boarding. Snorkeling opportunities are plentiful.

The three Kam's are great beaches to enjoy with friends. Besides being in the middle of the action, these beaches are very popular due to an unbeatable combination of accessibility, facilities, and just plain old nice beaches!

The first, most Northern Kama'ole Beach, is the largest of the beaches. The second is small but can offer fun waves for body surfing if the swell cooperates. The third Kamaole Beach is the favorite for South Maui Locals with a large grass park. This area is usually filled with lawn games and BBQ's. The Southern Kamaole Beaches are smaller, but nice. In peak summer, these little beaches can become very crowded. All the Kama'ole beaches have parking and facilities. With some lifeguards, showers, restrooms, and volleyball courts, the 3 kams can be a lot of fun.

Normally the ocean at these beaches is relatively safe for swimmers, although it should be noted that the ocean does drop to overhead levels relatively close to shore. Also, during Kona storms and south swells, the surf can get big, rip currents form, and swimming can become dangerous.

The boundaries of the three beaches are delineated by rocky points at either end of the beach. If you like to take long beach walks or run, you can start at either end of Kama'ole and walk all the way to the other rather easily – you will probably want to cut across the small stretch of Royal Mauian "ocean-front lawn" between Kam I & II instead of scrambling over the rocks.

Parking, Facilities, Other:

The Kam I There is parking available in the lot as well as along Kihei Rd. There's also a dirt lot across the street. Showers, picnic tables BBQ areas, and a restroom add to the comfort and fun. There's also a lifeguard station and, if you're lucky, you might even find a volleyball net set up!

Kam II There's a restroom, on-street parking, two water fountains, a shower, and ADA-accessible ramps from the beach park to the beach.

Kam III is the most popular of the three beaches. It is also the best for boogie-boarding, with a regular break here that can get large during south swells. It is shortest and least wide of the Kama'ole, but it does have the most facilities and a gigantic grassy park area. It also has a new playground and bathroom, and plenty of parking (But weekends & holidays are very popular here – so you will probably need to park in the overflow parking lot.)

Maui Beaches

Kalama Beach Park

Huge park with tons of facilities and a very tiny beach, a very popular place with locals. On the other hand, the beach that is here is very tiny and not all that great. It feels like an after-thought when they designed this park. Most of the park that fronts the ocean has a long man-made sea wall which is why the beach here is so small.

There are some popular beginner surfing options right off shore from the beach area and towards the south end of the park as well.

You'll likely come to the park for all that it offers a skate park, hockey rink (inline skates), a nice playground for smaller kids, a few baseball fields, tennis courts, basketball courts, a volleyball area, and covered pavilions. In addition to tons of space and large grassy areas to play in; it even has a nice paved beach walk area if you are in the mood to take a stroll or maybe use the beach if you just want to hang out with a nice ocean view or to quickly cool off.

On top of all that, there is a ton of parking here.

Kalama Beach Park is in Kihei in south Maui (not to be confused with Kalama Beach Park on O'ahu).

Waipu'ilani Park

A perfect beach of convenience for the local condos and residents. With a large sand beach and a lawn, Waipu'ilani Park is a great spot to enjoy an event or watch a sunset. This north Kihei location has murky water, so it isn't great for swimming or water activities other than kiting if Kona winds are blowing.

Waipu'ilani Beach is a long white sand and coral beach protected by reef and suitable for swimming, long walks, whale watching and beautiful sunsets. Waipu'ilani does sometimes become covered with seaweed, though if that is something that bothers you, there are many beaches close by that will not.

The beach ranges from fully sand to a mixture of coral/sand to largely coral rubble. The beach is great for beachcombers and children. There are opportunities for just-learning stand-up paddlers to catch small breaks during the right conditions.

Facilities: Restrooms at south end parking lot

Maui Beaches

Kalepolepo Beach Park and Ko'ie'ie Fishpond

A historically significant Hawaiian fishpond fed by natural springs just under the surface – ancient Hawaiians understood this, and it is one of the reasons this fishpond was among the highest class reserved only for the use of Hawaiian royalty. The site of a thriving Hawaiian village and now ancient Hawaiian fish pond, one of three in the area, fronts the beach and walls the water off creating a calm shallow pool that is also perfect for [keiki](#). This is among the most accessible fishponds open to the public today.

A small but lovely beach in North Kihei is small, and uncrowded. With a dozen beaches that are the definition of perfection just minutes away, few visitors from the resorts further south will wind up coming here. From that perspective, this is more in the class of a “convenience beach” left for residents and visitors staying in the area. For those looking to get away from crowds, Kalepolepo is also a nice escape for a BBQ or to simply enjoy a glorious sunset in peace.

Facilities: Port-a-potties, four picnic tables, three BBQs, shower

Mai Poina 'Oe La'u Beach Park *aka Veterans Park*

Long sandy beach that runs along the north part of Kihei, the name is said to loosely translate to “not to be forgotten” and is a memorial park “Dedicated to all those who sacrificed their lives to preserve our freedom for all humanity.”

This beautiful beach, in front of the Kohea Kai Resort, is worth mentioning because it's often completely empty. The beach connects with beaches all the way to Maalaea and this is a great place to watch whales in season. Nice beach for long walks or runs, but the swimming isn't ideal. Known for Kite and windsurfing during Kona winds.

Facilities: Bathrooms, showers, picnic tables.

Other: Favorite with locals on Holidays and weekends



Maui Beaches

Sugar Beach / Kealia Beach

Sugar Beach takes its name from the wharf that was built on it in 1899 to service Henry Baldwin's newly established Kihei Sugar Plantation. The remnants of the pier can still be seen today but in years past this was the site of the beginning of the bustling Kihei Town which began at this very site. Ah Sue opened a Chinese general store across the street and boats crowded along the wharf as the age of sugar on the island was heading toward its heyday.

Over a hundred years later the commercial center that was started by Henry Baldwin has now extended to form the towns of Kihei, Wailea and Makena which expand miles to the south.

Sugar Beach has become a popular name for the entire stretch of beach including Ma'alaea Beach and an additional mile of continuous beach that ends just north of Kalepolepo Park totaling four miles of continuous beach. North & South Kihei Road hugs the coastline from Kihei through Ma'alaea. The northern end of these beaches seems to have been heaven-made for launching canoes, walking, running and beachcombing.

Much of the area is undeveloped, these beaches are often passed over by virtually all visitors. Wind here is often stronger in the afternoon, so it is great for kite and windsurfing, but laying in the sand during this time can often become a sandblasting experience.

Said to be the longest beach on Maui, Sugar Beach - also known as Kealia Beach - is perfect for a long beach stroll and you won't find many other people here. This sandy shoreline stretches for about 2.5 miles, from north Kihei all the way to Haycraft Park in Ma'alaea.

The sand is white and can often be deep the closer you get to the vegetation line which in most cases at Sugar Beach, near the street, consists of a Kiawe Tree overhang. Beware of the large spikes from fallen Kiawe tree branches.

Sugar Beach is mainly used by kite and windsurfers who take advantage of the breezy offshore winds. The winds whip on this beach on many afternoons and with the winds can often be found scores and sometimes hundreds of wind surfers. Speeds can be attained in this area in excess of thirty miles per hour and these proficient wind surfers can ride the waves all the way over to Maalaea Harbor and McGregor Point by the scenic lookout on the road to Lahaina.

Swimming here can be a challenge because of an abruptly appearing reef not far from shore so caution should be advised.

Kihei Canoe Club and others use the area for practice and is also used as the race course for competition against other island clubs on numerous Saturdays.

Facilities: Portable toilets, parking right off Kihei Rd.

Maui Beaches

Ma'alaea end of Sugar Beach and Kealia Pond National Wildlife Refuge

Ma'alaea Beach runs along the 700-acre Kealia Pond National Wildlife Refuge. The refuge, established in 1953, is one of the few natural wetlands remaining in Maui, and Hawaii. Many species of birds, including several of Hawaii's endangered species, breed, nest and can be observed in this saltwater marsh. There is a coastal boardwalk through some of this area. An interesting side-note is that a natural tidal flat portion of this reserve was once used as the runway of one of Maui's first airports.

The northern 2.5 plus miles of Ma'alaea Beach is almost entirely undeveloped and virtually deserted; you will have it largely to yourself. While it has a lot of reef and tidepools, it is not among the most optimal for laying out and frolicking. Beachcombing, exploring the tidepools, enjoying the open spaces in the wildlife refuge, and soaking in the views can be a real pleasure – especially for those who enjoy some time in solitude. There are also two excellent surfing breaks here during a south swell.

Kealia Pond National Wildlife Refuge hours are 7:30am to 4:00pm, Monday to Friday.

The Kealia Coastal Boardwalk is open seven days a week from sunrise until 7pm, including Federal Holidays.

Facilities: None, parking

Visitor center hours are Monday 11am – 3pm and Tuesday through Friday 9am – 3pm, closed on Federal Holidays. For more information contact Courtney Brown at courtney_brown@fws.gov or (808) 875-1582.

Other: Kealia Pond National Wildlife Refuge is a National Park and therefore there is limited access during any Federal shutdown.

Maui Beaches

West Maui Beaches

D.T. Flemings Beach Park

Kapalua has many of the best beaches Maui offers. From Ironwoods to D.T. Flemings, you'll love the beautiful perfect beaches here. Flemings is located on the Upper West of Maui, and the North of Kapalua. It is a public beach park with lifeguards, facilities, picnic tables, barbeque grills, and great water. People swim, body surf, and surf here regularly. Flemings has a good-sized parking lot and plenty of beach to lounge on. Like most beaches in Maui, Flemings can get windy in the afternoon.

Ka'anapali Beach & Black Rock

Famous for its high volcanic ocean cliff which brave divers jump from, Black Rock is a wonderful place to [snorkel](#) and swim. The ocean is usually calm in this resort area inviting the masses to swim here. From the point, there are sometimes strong currents, so use caution. The beach is large and long with multiple hotels along it. Lifeguards are present, but you'll not find any restrooms unless you're staying at a hotel. Black Rock Maui can be found in the West in the middle of Ka'anapali Beach. Swimming, snorkeling, and scuba diving at Black Rock are all amazing because of the abundant coral, bright tropical fish, and gentle sea turtles. Just watch out for cliff divers!

Kapalua Beach

One of the most beautiful beaches in Maui, Kapalua Beach is the kind of tropical perfection you expect from Maui. It has great swimming, snorkeling and scuba diving all around this area. Another Kapalua Beach is Ironwoods. This beach is often uncrowded, but the water here isn't great for swimming. The reef is shallow from the shore all the way out. It's dangerous to be in the water here especially during the winter swells. But, in saying this, the beach is breath-taking.

Napili Bay

Next to the Napili Kai Resort, Napili Bay is one of the most beautiful bays in Maui. It has a steep incline into the water with unblemished white sand. The water is beautiful and bright blue. A monk seal has made this beach his home. If you see him, leave him alone and stay at least 15 feet away. Snorkeling is good on both sides of the bay. Parking is difficult unless you're staying in the resorts in the area. Facilities are also reserved to residents and guests of the resorts.

Maui Beaches

Launiupoko Beach Park

Launiupoko Beach is fun for longboard surfers and picnics. With two parking areas, this park is easily accessed on the way to Lahaina right off the road. This is a great park for families with small children because of a natural pool formed and enhanced with a lava rock wall surrounding it. This great beach has picnic facilities and restrooms. You'll find Launiupoko is a local Maui favorite.

Puamana Beach County Park

Another great spot on the way to Lahaina is Puamana Beach. It has all the facilities you may need with picnic tables, bbq grills, and restrooms. A popular Maui surf spot for longboarding, Puamana Beach Park is a great place to swim and snorkel as well.

Wahikuli State Park

A great place to snorkel and swim is the Wahikuli State Park of Lahaina. Offering bbq grills, restroom facilities, and picnic tables, Wahikuli State Park is great for getting together with family and friends. Maui locals love to take advantage of this great location and ample facilities.



Maui Beaches

North (Central) Maui Beaches

Kanaha Beach Park

This is a great beach for kiteboarding and windsurfing. Kanaha's ample afternoon wind conditions make this an excellent spot for these exciting sports. The swimming and beach are nice as well. Holding volleyball areas, lifeguards, showers, picnic tables, and restroom facilities, Kanaha is a local favorite for enjoying time with friends.

Kite Beach

Famous for being the World's best kite surfing beach, kite beach is home to those who originated the sport. These beaches are behind the airport and a bit tricky to find. Once there, you'll find gorgeous beaches with many kites being launched into the air. These professionals are great to watch but be careful where you sit your towel down. If you're in the path of the kites, you could be in harm's way.

H.A. Baldwin Beach Park

For a great park with a lot of beach, go to Baldwin Beach Park. This spot has flawless sand and gorgeous water. Though usually very windy, it can be a great place to swim and play beach games with friends and family. Baldwin even has a baby beach with a lagoon for lounging and playing with smaller children. The currents outside can be strong and hazardous so use caution when swimming.

Ho'okipa Beach Park

Along the Hana Highway towards Haiku, The most consistent Maui surf spot, Hookipa is world famous for its afternoon windsurfing perfection. The beach is large with two narrow entrances to the water. Hookipa Beach Park has all the facilities you need. With bathrooms, lifeguards, picnic areas, showers, and plenty of parking, Ho'okipa is a great place to enjoy the beach while watching world-class surfers battle large powerful waves. Because the exits are so small and currents are persistent, Ho'okipa Beach Park can be a dangerous place to swim (and you'll rarely see anyone swimming). Surfing and windsurfing should be left to experts and not attempted by anyone who may question their skills.

Waihe'e Beach

With good surfing in the winter, Waihe'e Beach is a small and narrow beach with low capacity. This may be its reason for being uncrowded most of the time. Waihe'e is perfect for those who want a little privacy on the beach.

Maui Beaches

Honomanu Beach

Honomanu is about half way to Hana from Paia area. This beach is a little difficult to get to with a regular Maui rental car. If you have a four-wheel-drive, you'll want to see this beautiful unblemished beach. Located in a nestled bay between towering cliffs of rainforest, Honomanu is a black sand beach with not many people around. Surfing here can be very good with the right swell. The left side of the bay has one of the heaviest most dangerous waves in the islands when it breaks. There are a few downers to this incredible location. Being remote on the way to Hana, car theft can be high in this area. If you get your car stolen, it will take you quite a long time to get up to the road and to finally stop someone to get a ride in order to get to a phone or cell reception. All this makes for an ideal place to steal a car. Also, quite possibly one of the sharkiest spots on the island, Honomanu is also not a good place to swim because of the shallow sharp rocky bottom.

Hana Beach Park

Hana Bay is the focal point of Hana, Maui, with good surf off the North side of the bay. This whole area is dominated by Hawaiian culture and activities. With no lifeguards, Hana Bay has picnic, and restroom facilities. This is a great place to people watch and enjoy outrigger canoe races while enjoying something tasty at the snack bar or at your own picnic.

Hamoia Beach

Past Hana you can find a flawless beach to the South called Hamoia Beach just off Haneo'o Road. With views of Alau Island and tropical foliage all around, Hamoia Beach is a favorite of anyone who visits it. Hamoia has been rated as one of the best bodysurfing beaches in Maui. The walk down to the beach from the parking can be steep past the Hotel Hana Maui. Hamoia has no lifeguards but ample picnic area and restrooms shared with the hotel. This beach can experience large surf in the winter and anytime that East swells are present.

Kaihalulu AKA Red Sand Beach

South of Hana Bay, on the far side of Ka'uiki hill, you'll find one of Maui's hidden gems. To access the beach, you'll be crossing private property, so get permission first. The trail is dangerous and slippery along a cliff, so use caution when traversing the path. Once you get down, you'll find a red-cliff enclosed beach. The sand is as red as you'll find, and the people will be as naked as can be. Just outside of the beach is a lava sea wall that keeps the inside water less turbulent. Some homeless have taken over this area at night and don't care to share it for those of you who'd like to camp there. Because of its relative isolation, there are no lifeguards or facilities. Stay clear of the cliffs because some deaths have occurred recently due to unexpected slides.

Maui Beaches

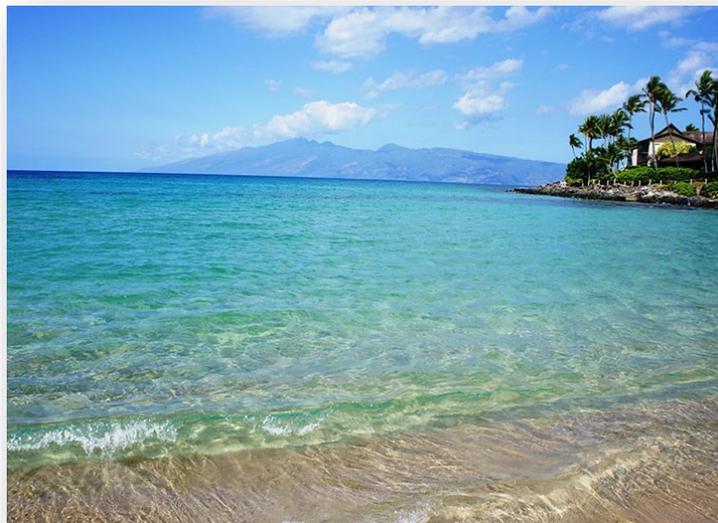
Wai'anapanapa State Park

When it comes to Black Sand Beaches, Wai'anapanapa's Honokalani Beach is the **best beach Maui** has. You'll find the entire area is interesting. From the large sea cave down by the water, to the legendary caverns deep below, you'll find this to be one of your favorite Maui beaches. The waves break on a shelf, so caution is recommended when swimming. The lush green flora and the black rock and beach fall in stark contrast to the bright blue ocean and white foam from crashing waves. Waianapanapa has the most picturesque of the beaches in Maui. On the way to Hana, stop at this beach and take a walk around.

They even offer camping here, though most people don't. You must get a permit in Kahului before you go camping. It's a difficult thing to get and the people at the office at Wai'anapanapa State Park are far from friendly or helpful. Exploring this area lava tubes, and great beaches is open to the public, so don't worry about camping unless you plan well ahead. The Oheo Gulch has camping that you can enjoy without a hassle or going anywhere than the campground for a permit. Wai'anapanapa State Park has large parking lots, hiking trails, restrooms, picnic areas, but no lifeguards.

Koki Beach

A desolate beautiful beach near Hana and Hamoa beach is Koki Beach. This incredible red cliff ridged beach is seldom visited. The main reason visitors tend to neglect this beach is because of the abundance of trash and washed up debris. We're not certain why this beach accumulates so much trash, but it's unfortunate.





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EAT DRINK AND BE MAUI

Maui Food Truck Directory

Average Entrée Price: \$ = < \$15 \$\$ = < \$25 \$\$\$ = < \$40 \$\$\$\$ = \$40+

Sometimes hours vary in the nature of food on wheels, so call ahead or check their social media pages to confirm they will be open.

West Maui

Lahaina & Nāpili

808 Antojitos

Mexican. 741 Waine'e St, Lahaina, 205-2036. Wednesday & Thursday 5:30pm–9:30pm, Friday–Sunday 5:30pm–10pm, closed Monday & Tuesday. \$

Aloha Kacoffeeaka

Coffee & Tea. 300 Kupuohi St., Lahaina, 866-3840. \$

Ba Gul Ba Gul

Ice Cream. Broke Da Mouth food-truck lot, 130 Kai Malina Pkwy., Kā'anapali (across from Times Supermarket). Tuesday–Sunday noon–8pm, closed Monday. \$

Baya Bowls

Juice Bar/Smoothies/Acai Bowls. 741 Waine'e St., Lahaina, 757-8659. Sunday–Friday 8am–3pm, closed Saturday. \$

Coconut Caboose

Shave Ice/Vegan. Honolua Bay Lookout, 6501 Honoapi'ilani Hwy., Honolua, 385-4111. Saturday–Monday, Wednesday & Thursday 10am–5pm; Tuesday & Friday 10:30am–5pm. \$

El Taco Borracho

Mexican. 130 Kai Malina Pwy., Kā'anapali, 276-4607; Monday–Saturday 10:45am–9pm, closed Sunday. \$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Honolua Farms Kitchen

Smoothies/Burgers. 6860 Honoapi'ilani Hwy., Honolua, 769-6912. Daily 11am–4pm. \$

Kusina Ni Jayboy

Filipino. 741 Waine'e St., Lahaina, 276-3060; Thursday–Monday 9am–9pm, closed Tuesday & Wednesday. \$\$

Maui Shrimp Shack

Seafood. Honolua Bay, Honolua, 283-4069. Daily 11am–4pm. \$

Olowalu Juice Stand

Fruit & Juice. 820 Olowalu Village Rd., Olowalu. \$\$

Ono Tacos

Mexican. 910 Honoapi'ilani Hwy., Lahaina, 357-3779. Monday–Saturday 11am–9pm, closed Sunday. \$

The Pizza Connection

Pizza. 3481 L. Honoapi'ilani Hwy., Kā'anapali, 463-0417. Monday– Saturday 5:30pm–9pm, closed Sunday. \$\$

Shaka Shots

Coffee & Tea. 3481 L. Honoapi'ilani Hwy, Kā'anapali (near Ono Kau Kau Mixed Plate), 201-0770. \$

TaquerEATa

Taco/Breakfast & Brunch. 741 Waine'e St, Lahaina, 866-7078. Monday–Friday 8am–3pm, Saturday & Sunday 9am–3pm. \$

Teppanyaki 2 Go by 808 Afternoons

Local. 133 Kai Malina Pkwy., Kā'anapali, 866-4025. Monday–Friday 5pm–8pm. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Thai Food by Suri

Thai. 130 Kai Molina Pkwy., Kā'anapali, 298-8873. Monday–Saturday 11:30am–8pm, closed Sunday. \$\$

Tommy Bahama Food Truck

Burgers. Outlets of Maui, 900 Front St., Lahaina. \$\$

Wai Lemi

Lemonade. 3481 Honoapiilani Hwy., Kapalua, 385-2782. Monday–Saturday 9am–2pm, closed Sunday. \$

Wings and Thangs

Chicken Wings/Comfort Food. 3500 L. Honoapi'ilani Hwy., Kā'anapali, 866-3417. Monday–Saturday 11am–9pm, closed Sunday. \$\$

Yazi'z Food Truck

Greek/Mediterranean. 741 Waine'e St., Lahaina, 268-3229. Monday–Friday 11am–3pm, closed Saturday & Sunday. \$\$



EAT DRINK AND BE MAUI

Maui Food Truck Directory

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South Maui Kīhei & Mākena.

Aloha Thai Fusion

Thai/Hawaiian. 77 Alanui Ke'ali'i, Kīhei, 268-7018. Monday–Sunday 11am–8pm. \$\$

Big Beach BBQ

BBQ & Seafood. 1819 S. Kīhei Rd., Kīhei, 214-8739. Daily 11am–7:30pm. \$\$

Brekkie Bowls

Smoothie & Juice Bar. 300 Ohukai Rd., Kīhei, 280-8232. \$

Da Nani Pirates

BBQ, Fish & Chips, 1 Pi'ikea Ave., Kīhei, 250-6671. Daily 11am–8pm. \$\$

Frenchy's Dip n' Dunk LLC.

Sandwiches. Kīhei. 298-6445. \$\$

Gus' Hawaiian Shave Ice

Shave Ice. 75 Alanui Ke'ali'i, Kīhei, 268-7413. Monday–Saturday noon–8pm, closed Sunday. \$

Horritos Mobile Taqueria

Mexican. 1941 S. Kīhei Rd, Kīhei, 298-5670. Daily 10am–9pm. \$\$

Jawz Fish Tacos

Mexican. Mākena Beach parking lot # 1, Mākena. Daily 10:30am–4pm. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Just Put In

Poutine & more. 1975 S. Kīhei Rd., Kīhei, 415-696-3876. Monday, Tuesday, Thursday & Saturday 11:30am–8pm, closed Wednesday & Sunday. \$\$

Kaimana Coffee

Coffee. 1323 N. Holopono St., Kīhei (across from Maui Brewing Co.), 831-332-3734. Monday–Friday 7am–3pm. See *Central Valley listing*. \$

Kinaole Grill Foodtruck

American/Seafood. 73 Alanui Keali'i Dr, Kīhei, 280-9048. Daily 11am–9pm. \$\$

Lahaina Hot Dog Company

Hot Dogs. Island Kiosks, 1 Pi'ikea Ave., Kīhei (behind Azeka Shopping Center Mauka). \$

Mendo Maui

Ramen. Island Kiosks, 1 Pi'ikea Ave., Kīhei (behind Azeka Shopping Center Mauka), 755-5760. Wednesday, Thursday & Sunday 11am–2:30pm, Friday & Saturday 11am–2:30pm & 5–7pm, closed Monday & Tuesday. \$\$

Outrigger Pizza Company

Pizza. 1819 S. Kīhei Rd, Kīhei, 280-2985. Monday–Saturday 11am–8:30pm, Sunday 3:30–8:30 pm. \$\$

Smoke & Spice BBQ.

22 Alahele Street, Kīhei, 283-6586. Monday–Saturday 11am–4pm, closed Sunday. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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South Maui Fish Company

Seafood & Poke. 22 Alahele Place, Kīhei, 419-8980. Mondays–Saturdays 11am–8:30 pm, closed Sundays. \$\$

Teddy's Bigger Burgers Food Trailer

Burgers & Sandwiches. Island Kiosks, 1 Pi'ikea Ave., Kīhei (behind Azeka Shopping Center Mauka), 866-2278. Daily 11am–2:30pm. \$\$

Veg Out

Vegetarian. Island Kiosks, 1 Pi'ikea Ave., Kīhei (behind Azeka Shopping Center Mauka), 633-5874. Daily 11am–7:30 pm. \$\$



EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Central Valley Kahului, Wailuku

808 Plates Maui

Hawaiian/Local. Kahului, 757-5920. Monday–Friday 10am–2pm & 6pm–9pm, closed Saturday & Sunday. \$\$

Bait & Hook Seafood Eatery

Seafood. 100 Pakaula St., Kahului (Home Depot parking lot), 463-7105. Daily 10am–7pm. \$\$

Bentos & Banquets by Bernard

Plate Lunch/Asian Fusion/Catering. Kahului, 244-1124. Daily 10am–2pm. \$\$

BJ's Ribs and Barbeque

BBQ. 59 Ho'okele Street, Kahului, 779-2231. Tuesday–Thursday 10am–4pm, Friday 9:30am–5pm, Saturday 9:30am–4pm, closed Monday & Sunday. \$\$

Cream B Maui

Ice Cream. Kahului, 868-8670. Wednesday, Thursday, Saturday 11am–5pm, Friday 11am–8pm, closed Sunday & Monday. \$\$

Crepes d'Amour Maui

Crepes. UH–Maui College, 310 W. Ka'ahumanu Ave., Kahului, 633-3236. Daily 10am–9pm. \$\$

Dinos Gourmet On-the-Go

Burger/Gourmet. Plate Lunch Marketplace, 591 Haleakalā Hwy., Kahului (across from Costco Gas), 516-428-1320. Monday–Saturday 11am–5pm, closed Sunday. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Dope BBQ

BBQ. 9 S. Wakea Ave., Kahului, 989-0042. \$\$

Geste Shrimp Truck

Shrimp. Kahului Beach Rd., Kahului (Kahului Harbor entrance), 298-709. Tuesday–Saturday 11am–5:30pm, closed Sunday & Monday. \$\$

Gyro Greek & Mediterranean Gourmet Cuisine

Mediterranean. 100 Pakaula St., Kahului (Home Depot parking lot). Daily 10am–5pm. \$\$

Gyro King

Mediterranean. Ka Makeke Maui, 424 Dairy Rd. (former Kmart), Kahului 283-1860. \$\$

Hawaiian Fiesta

Mexican. Wailuku, 344-9003. Monday–Saturday 10:30am–5:30pm, closed Sunday. \$

HI Thai Food Truck

Thai. 91 N. Market St., Wailuku, 280-8936. Monday–Thursday 11am–6:30pm, Friday 11am–7pm, Saturday 11am–3:30pm, closed Sunday. \$

Kaimana Coffee

Coffee. Maui Swap Meet, UH–Maui College, 310 W. Ka'ahumanu Ave., Kahului, 831-332-3734. Saturday 7am–1pm. \$ *See South Maui listing.*

Kalei's Lunch Box

Hawaiian/Local. Plate Lunch Marketplace, 591 Haleakalā Hwy., Kahului (across from Costco Gas), 633-6345. Monday–Saturday 10am–5pm, closed Sunday. \$\$

Keyakiya Maui

Japanese. Kahului Beach Rd., Kahului (Kahului Harbor entrance), 359-4919. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Kiawe Wood Fired Grill

Burgers. 591 Haleakalā Hwy., Kahului. \$\$

Kwai-Sin's Noodle Shop

Asian /Noodles. Wailuku. Saturdays only, 7–11:30 pm. \$

Lau Hee Chicken Hekka

Hawaiian Food. Kahului Beach Rd., Kahului (Kahului Harbor entrance). \$

Lee's Lunch Wagon

Breakfast & Brunch. Waipi'o, 800-1630. Monday–Friday 5am–10am, Saturday 6am–10:00 am, closed Sunday. \$

Like Poke?

Poke. Plate Lunch Marketplace, 591 Haleakalā Hwy., Kahului (across from Costco Gas), 757-2239. Monday–Friday 10am–4pm, closed Saturday & Sunday. \$\$

Line Ramen

Ramen. Kahului, 727-9823. Monday–Friday 10:30am–8:30pm, Saturday 11am–6:30 pm, closed Sunday. \$

Maui 8 Wonder

Mexican. Plate Lunch Marketplace, 591 Haleakalā Hwy., Kahului (across from Costco Gas), 365-9878. Monday–Friday 11am–4pm, Saturday 7am–1pm & 6–9pm, closed Sunday. \$

Maui Fresh Sreatery

Gourmet/Local-Inspired. Ka'ahumanu Avenue, Kahului, 344-7929 | Mondays & Wednesdays 11am–1pm. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

Average Entrée Price: \$ = < \$15 \$\$ = < \$25 \$\$\$ = < \$40 \$\$\$\$ = \$40+

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Maui Freeze

Frozen Drinks | Local-Inspired. Wailuku, 870-5678. \$

The Maui Hamburger Company

Burgers. Kahului, 495-5079. Saturday 11am–3pm, Sunday 11am–2pm, closed Monday–Friday. \$

Maui Nata

Pastry. Kahului Ka Makeke Maui, 424 Dairy Rd. (former Kmart), Kahului, 442-2516. Friday 7:30am–noon. \$

Mo 'Ono Hawaii

Acai Bowls. Plate Lunch Marketplace, 591 Haleakalā Hwy., Kahului (across from Costco Gas), 633-0470. Monday–Saturday 10am–4pm, closed Sunday. \$

Off the Griddle

Chicken & Waffles. Kahului Beach Road, Kahului (Kahului Harbor entrance), Monday–Friday 11am–4pm, closed Saturday & Sunday. \$\$

OGO

Sushi/Burritos/Plate Lunch. Maui Lani Shopping Center, 133 Ma'a St., (next to Wailuku Credit Union), 268-7517. Tuesday–Friday 11am–2pm & 5–9pm.

Only Ono BBQ

BBQ. Kahului | Maui Sunday Market, Kahului Shopping Center, 65 W. Kā'ahumanu Ave., Kahului, 777-9026. Sunday 4–8pm. \$\$

Pastele House Maui

Puerto Rican. Kahului Beach Rd., Kahului (Kahului Harbor entrance), 283-9817. \$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Pua'a BBQ Co.

BBQ. 100 Pakaula St., Kahului (Home Depot parking lot), 463-7105. Daily 10am–7pm. \$\$

Sea Salt Maui

Salads & Sandwiches. Ka Makeke Maui, 424 Dairy Rd. (former Kmart), Kahului, 757-5385. Thursday–Sunday 11am–3pm, closed Monday–Wednesday. \$

Shorebreak Grindz

Asian/Noodles. Kahului, 781-1585. Wednesday 10am–4pm, Friday 6pm–9pm, closed Monday, Tuesday, Thursday, Saturday & Sunday. \$

Sparky's Food Company

Hawaiian/Local. 145 Ho'okele St., (Home Depot parking lot), 264-2911. Tuesday, Thursday, Friday, Saturday 10am–5pm; Wednesday 10am–3pm; Sunday 10am–8pm, closed Monday. \$

Sumo Dog Maui

Hot Dogs. 591 Haleakalā Hwy., Kahului (across from Costco Gas), 357-0273. \$\$

Thai Mee Up

Thai. 591 Haleakalā Hwy., Kahului (across from Costco Gas), 214-3369. Monday, Tuesday, Saturday 10am–3pm; Wednesday–Friday 10am–8pm, closed Sunday. \$\$ *See Upcountry Listing.*

Three's Food Truck

Chef-Inspired. 591-621 Haleakalā Hwy., Kahului, 856-6147. Monday–Friday 11am–5pm. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Upcountry

Hāli'imaile, Kula, Makawao, Pukalani

Alba's Cuban Coladas

Cuban. Kulamalu Shopping Center, 55 Kiopa'a St., Pukalani, 305-773-7107. Monday–Saturday 7am–2pm, Sunday 9am–2pm, closed Friday. \$

The Bee 'n the Flower

Healthy & Fresh. Makawao Marketplace, 3654 Baldwin Ave., Makawao, 291-9699. Friday–Sunday 8am–5pm, Wednesday 11am–3pm, closed Tuesday & Thursday. \$\$

Cowgirl Coffee Maui

Coffee & Tea. 1135 Makawao Ave., Makawao, 268-0077. Monday–Saturday 7am–1pm. \$

Fatt Chicks Burgers & More

Burgers & Comfort Food. Kulamalu Shopping Center, 28 Kiopa'a St., Pukalani; 242-6666. Monday–Friday 10am–2pm. \$\$

Gypsy Maui

Coffee & Tea. Kulamalu Shopping Center, 55 Kiopa'a St., Pukalani, 298-3320. \$

Kama Hele Cafe

Lunch/Sandwiches. 903 Hāli'imaile Rd., Hāli'imaile, 280-2352. Monday, Tuesday, Thursday, Friday 9am–3:30pm; Saturday–Sunday 7:30am–3pm; closed Wednesday. \$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

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Leekam Lunchwagon

Hawaiian/Local. Kulamalu Shopping Center, 55 Kiopa'a St., Pukalani, 385-6889. \$\$

Nui's Garden Kitchen

Thai. 151 Pulehunui Rd., Kula, 264-1103. Tuesday–Sunday 10am–5pm \$\$

Pele's Pizza Hawaii

Pizza. Makawao Marketplace, 3654 Baldwin Ave., Makawao, 575-5318. Friday & Saturday 11am–2pm. \$\$

Raw 808 Maui

Smoothies & Acai Bowls. Kulamalu Shopping Center, 28 Kiopa'a St., Pukalani. Monday–Friday 8:30am–4pm. \$

Thai Mee Up

Thai Food. Kulamalu Shopping Center, 55 Kiopa'a St., Pukalani, 214-3369. Monday, Tuesday, Saturday 10am–3pm; Wednesday–Friday 10am–8pm; closed Sunday. \$\$ *See Central Valley listing.*

WrapToGo

Wraps & Sandwiches. Kulamalu Shopping Center, 28 Kiopa'a St., Pukalani, 385-2225 or 385-2272. Monday–Friday 11am–8pm, closed Saturday & Sunday. \$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

Average Entrée Price: \$ = < \$15 \$\$ = < \$25 \$\$\$ = < \$40 \$\$\$\$ = \$40+

Sometimes hours vary in the nature of food on wheels, so call ahead or check their social media pages to confirm they will be open.

North Shore Ha'ikū, Kū'au, Pā'ia

7 Elephants

Thai. Ha'ikū Cannery, 810 Ha'ikū Rd., Ha'ikū, 281-5431. Daily 5:45pm–9pm. \$

Al's BBQ Pit

Barbeque. Hāna Hwy. & Stable Rd., Pā'ia, 264-3686. Tuesday–Thursday 11am–4pm, closed Friday–Monday. \$

Bacon Dawgs

Hot Dogs. Ha'ikū, 344-8491. Monday–Saturday 9am–5pm, closed Sunday. \$

Bailey's Café

Hawaiian/Local Food. Ha'ikū, 276-5753. Monday–Friday 11am–7pm, closed Saturday & Sunday. \$\$

Bob's Dogs of Maui

Hot Dogs. Ho'okipa Lookout, Kū'au, 280-0011. \$

Mediterranean Grill

Mediterranean. Ha'ikū Cannery, 810 Ha'ikū Rd., Ha'ikū, 868-3518. 10:30am–8:30 pm, closed Tuesdays. \$\$

Ono Munchies

Hawaiian/Barbeque. 8089 Hāna Hwy., Ha'ikū, 269-8143. Thursday–Tuesday 8:30am–5:30pm, closed Wednesday. \$

Satrang

Indian. Ha'ikū Cannery, 810 Ha'ikū Rd., Ha'ikū, 633-1132. Friday–Tuesday 11am–8pm, closed Wednesday & Thursday. \$\$

EAT DRINK AND BE MAUI

Maui Food Truck Directory

Average Entrée Price: \$ = < \$15 \$\$ = < \$25 \$\$\$ = < \$40 \$\$\$\$ = \$40+

Sometimes hours vary in the nature of food on wheels, so call ahead or check their social media pages to confirm they will be open.

Hāna

Ae's Thai Kitchen

Thai. 5123 Hāna Hwy., 446-1502. Daily 11:30am–7pm. \$\$

Braddah Hutts

BBQ/Hawaiian. 5305 Hāna Hwy. (1 mile past Hasegawa General Store), 264-5582. Monday–Saturday 10:30am–3pm, closed Sunday. \$\$

Hana Grindz

Salads/Sandwiches. (Between Mile Marker 30 & 31) 2660 Hāna Hwy, HanaGrindz.com. Monday–Saturday 10am–6pm. \$\$

Thai Food by Pranee

Thai. 5050 Uakea Rd. (near Hāna Bay). Monday–Saturday 10:30am–4pm. \$\$





FARMER'S MARKET

Kihei

Farmer's Market of Maui 808-875-0949
61 South Kihei Road, Kihei, HI 96753-8801
Monday thru Thursday, 8am - 4pm
Friday, 8am - 5pm

Long's Drugs 808-879-2033
1215 South Kihei Road, Kihei, HI 96753
Saturday, 8am - noon

Lipoa Street Farmer's Market 808-357-4564
95 Lipoa Street, Kihei, HI 96753
Saturday, 8:00 am - noon

Kahului

The Maui's Fresh Produce Farmer's Market
808-298-4289 Queen Ka'ahumanu Center
275 W. Ka'ahumanu Ave Kahului HI 96732
Friday, 9:30am - 5pm

The Farmer's Market 808-333-2478
Kahului Shopping Center
65 W. Ka'ahumanu Ave. Kahului HI 96732
Wednesday, 10am - 2pm

Maui Swap Meet 808-244-3100
UH Maui College
310 Ka'ahumanu Avenue Kahului, HI 96732
Saturday, 7am - 1pm

Wailuku

Maui Open Market, Maui Tropical Plantation
808-446-4128
1670 Honoapi'ilani Hwy, Wailuku, HI 96793
Sunday and Monday, 9am - 3pm

FARMER'S MARKET

Lahaina

Farmers' Market of Maui, Honokowai 808-669-7004
3636 Lower Honoapi'ilani Road Lahaina, HI 96761
Monday, Wednesday, Friday, 7am - 11am

Lahaina Produce, Sugar Train Station 808-298-3465
Pu'ukoli'i Station & Highway 30
Everyday, 9am - 6pm

Makawao

Upcountry Farmer's Market 808-572-8122
55 Kipoaa Place, Makawao, HI 96768
Saturday, 7am - 12pm

Makawao Farmers Market 808-280-5516
3654 Baldwin Ave.
Wednesday, 10am - 5pm

Pa'ia

La'a Kea Community Farm
639 Baldwin Ave., Upper Pa'ia
Monday thru Saturday, 8:30am - 5:30pm

Hana

ONO Organic Farms Farmer's Market 808-248-7779
149 Hana Highway, Hana, HI 96713
Monday, Thursday, All day

Hana Fresh Market
4590 Hana Highway, Hana
Monday, 3pm - 6pm
Thursday, 11am - 3pm

The *Grown on Maui* campaign is a joint effort between Maui County Office of Economic Development and Maui County Farm Bureau. It seeks to expand the market share of local farmers.

Why is this important?

Buying Grown on Maui ensures that farming remains a viable lifestyle, and that the lands our keiki inherit can remain green. Buying local preserves our agricultural heritage and our connection to our ancestral roots.

As Maui's second-largest industry, agriculture enables tourism, Maui's leading industry.

Besides providing beauty for visitors, Ag is at the core of agritourism, education and entertainment, and Maui as a culinary destination. In short, buying local is vital to our culture, our community, our economy, our health.

And we are lucky. Home to over 800 farms, Maui already grows a stunning variety of nutritious, flavorful foods, including heirloom varieties. With its multiple climates, it can grow foods year-round, and just about any crop. We believe that this is an agricultural privilege, and a responsibility.

A partnership between Maui County Farm Bureau, Maui Nō Ka 'Oi magazine and the County of Maui, the annual Friend of Agriculture award program is designed to bring into the limelight those businesses that show exemplary support for products that are locally grown. The recipients are announced annually at the annual 'Aipono Awards Gala hosted by Maui No Ka 'Oi magazine.

Past recipients include:

2007 Peter Merriman, Hula Grill Ka'anapali

2008 James McDonald, Pacific'O, I'o, Feast at Lele, 'Aina Gourmet and O'o Farm

2009 Peter Merriman, Merriman's Kapalua

2010 Jenna Haguaard, Flatbread Co.

2011 Justin Pardo, Market Fresh Bistro

2012 Tylun Pang, Ko at The Fairmont Kea Lani, Maui

2013 Scott McGill and Chris Schobel, TS Restaurants (Hula Grill, Leilani's & Dukes Beach House)

2014 Eric Faivre, Grand Wailea 2014

2015 Executive Chef Francois Milliet, The Westin Ka'anapali's

2016 Dr. Harold Keyser

2017 Fork & Salad, Jarod Blosser, Travis Morrin, Cody Christopher

2018 Jennifer Nguyen, A Saigon Café

Eating local is the right thing to do. Why?

Improves our level of food security.

Keeps money flowing through our community and strengthens its economy.

Decreases the “food miles” involved in transporting foods.

Reduces the likelihood of introducing harmful invasive pests.

Allows us to know where our food comes from and who cared for it.

Allows our farmers to remain in business.

Preserves managed green open space and other farms-and-grasslands ecosystem values.

Delivers local produce that’s flavorful, healthful, and fresh, picked at its peak.

Builds relationships and community.

Traces products back to their source, which increases food safety.

Nurtures an exciting cuisine that relies on local and fresh.

Nurtures tourism with beauty, a sense of place, fresh food.

Holds a resource of knowledge and education for our children.

Supports Maui.

As a consumer you can help...

Look for the *Grown on Maui* seal when you shop for fresh foods and flowers; it assures you that what you purchase was grown locally on Maui.

Chances are, a Maui farmers is growing something that you want within a 25-mile radius of your Maui home.

Imported produce from overseas must travel 2,500 miles to reach Maui.

Food for thought.

No matter where you live, shop local, support local businesses.

Learn more about MAUI COUNTY FARM BUREAU

<http://www.mauicountyfarmbureau.org/>



WITH RAIN ...

YOU GET RAINBOWS

Weather

Forget what you know about the weather. In so many ways, Maui is different!

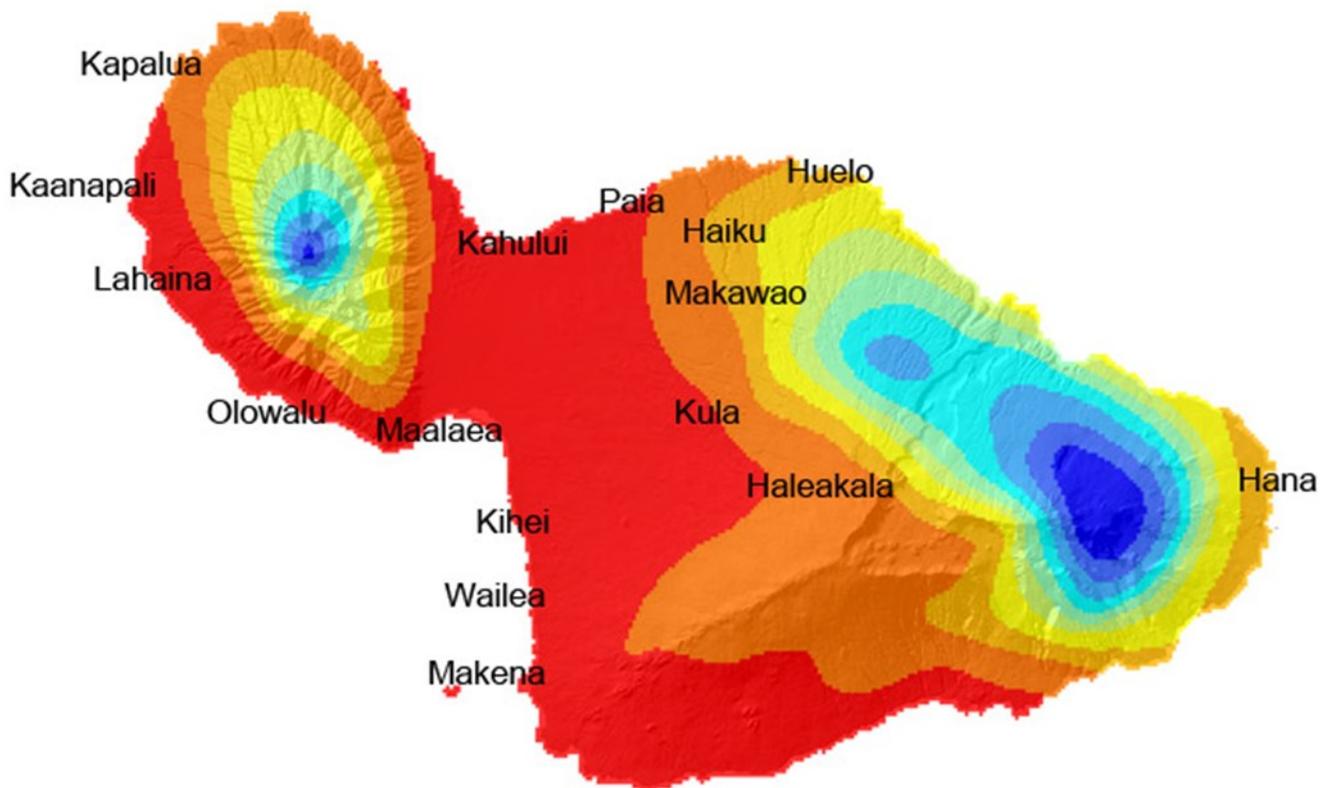
Summary

Our weather is controlled by the two massive mountains that make up our island. Without our mountains, annual rainfall would be about equal to that of Arizona! But these weather-makers are here to stay, and they create stunning diversity – arid desert that sees as little as 10 inches a year lies within a few short miles of lush rainforest that can see among the highest recorded rainfall on earth!

It's no wonder the forecasts you see are all wrong!

Annual Rainfall Map

There are inaccurate/overly generalized rainfall maps of Maui out there – many being made for different tourism interests. Below is a Google map with untouched historical data from the University of Hawaii overlaid.



Weather

Annual Rainfall Maui Nui

(inches)

| | |
|---|---------------|
|  | 10.3 - 30.0 |
|  | 30.1 - 55.0 |
|  | 55.1 - 80.0 |
|  | 80.1 - 115.0 |
|  | 115.1 - 150.0 |
|  | 150.1 - 190.0 |
|  | 190.1 - 230.0 |
|  | 230.1 - 280.0 |
|  | 280.1 - 330.0 |
|  | 330.1 - 404.4 |

Quick Facts:

Central Maui (Kahului, Maalaea)

- Average winter temps low 63 / high 81
- Average summer temps low 72 / high 88
- Flat, windy valley between two massive mountains.
- Mostly desert, dry and sunny virtually all the time.
- Cloud cover often comes in as the day progresses.
- Strong rains come more often in winter from large storms.

Leeward (South Maui & West Maui)

- Temps are a few degrees warmer than the Central Maui averages above.
- Mostly desert, dry and sunny virtually all the time.
- Cloud cover often comes in as the day progresses.
- Strong rains come mostly in winter from large storms which often hit this side much harder.

Windward (both north shores, Road to Hana, Hana)

- Temps are a few degrees cooler than the Central Maui averages above.
- The majority of rain comes late in the day and overnight.
- Higher elevations (between 2,000 and 4,000 ft.) get significantly more rain than coastal areas.
- Much of this area is often shielded significantly from the larger storms.

Upcountry (Kula, Haleakala, etc.)

- Temps decrease as elevation increases
- Temps in winter at the summit can go below freezing
- An inversion layer typically keeps cloud cover below 7,000 ft (Haleakala summit is 10,000 ft.)
- When the inversion layer is not present, and temperatures dip, it can snow at the summit.

Weather

Surprise, the Forecast Was Wrong!

When many visitors look at the Weather Channel or some other trusted weather resource from home, they mistakenly believe it always rains on our windward side – or will postpone a trip to Hana day after day because it looks like it is constantly raining – don't make that mistake!

The system that works so well on the mainland largely fails when our Tradewinds weather is applied to it, rendering the mainland-US media's forecast system virtually useless – in fact, the only folks in Hawaii that pay attention to those forecasts are newcomers and tourists who simply don't know any better (now you do!)

Your best bet is to understand our weather by reading this page, then use the text description of the weather on our sidebar (to the right of every page) which will give you the info you need to understand. Yeah, it take a few more brain cells than the cute sun and cloud graphics – but once you apply your new understanding, you'll be planning the best activities for your days and even outsmart some long-time Maui residents!

Windward Rain – In Detail

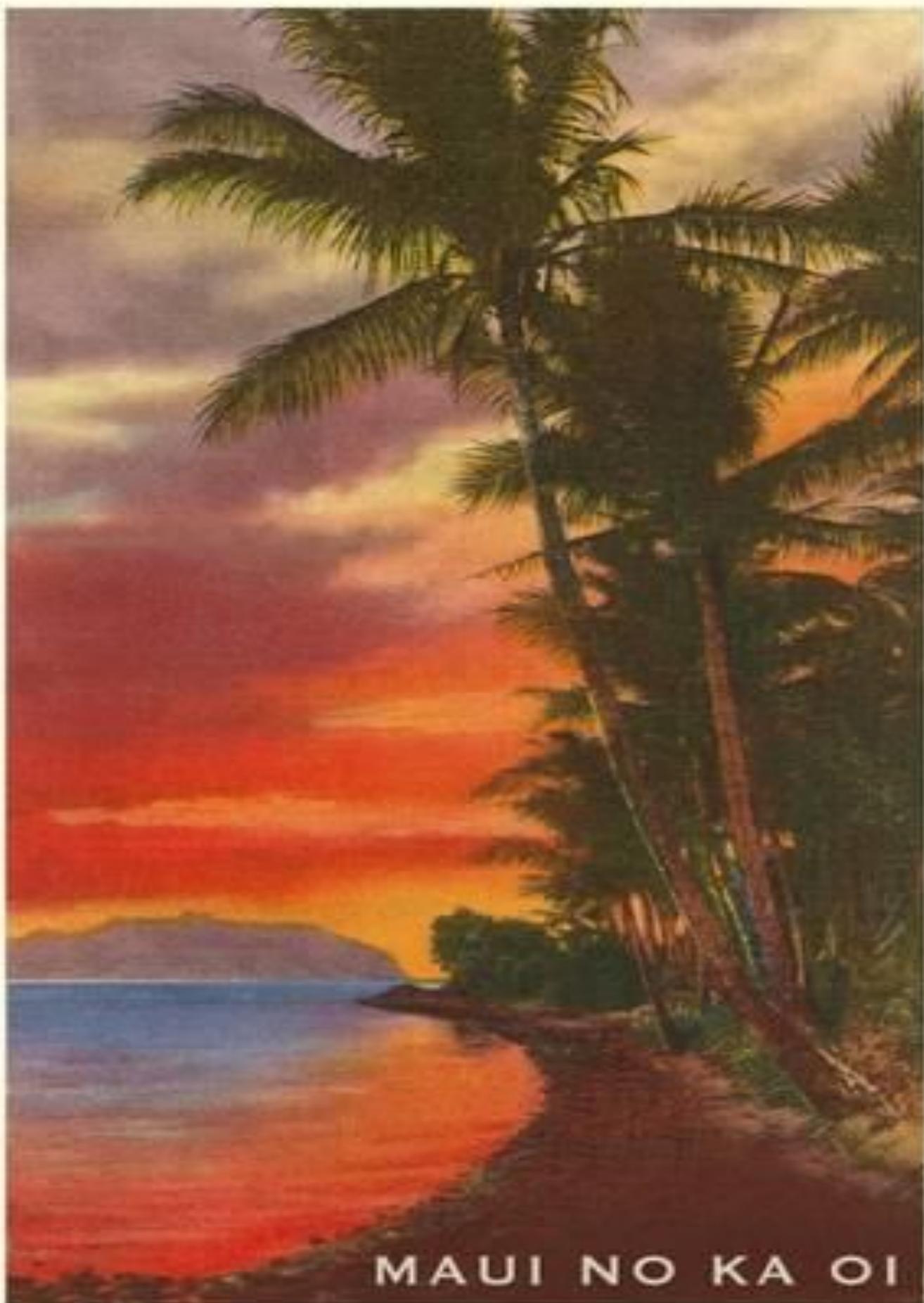
The majority of our weather is highly predictable as it is created by a localized daily cycle of the sun heating ocean, clouds and winds forming as the day progresses, and the winds blowing these clouds into the mountain, where they are forced upward until they hit the inversion layer. The clouds stack up against this wall (usually between 4,000-7,000 ft) as the day progresses which expands the cloud cover more and more toward the lower elevation areas. Most rain for these lower elevations (almost exclusively where people live on the windward side of Maui) conveniently comes in the afternoon and overnight.

Big Storms

Contrary to what you may have been told, most big storms actually thrash the normally dry resort areas, and lightly kiss the normally wet jungle areas. The cause? The same force that keeps the leeward areas dry from the trades: the massive mountains! You see, just like the mainland, most large storm systems come from west to east. These flip our normal daily Tradewinds pattern as the storm system slams into the west-facing slopes of the mountain.

Geek Out Some More on Hawaii's Weather

The Western Regional Climate Center has a very detailed and accurate description of Hawaii's climate here: <https://wrcc.dri.edu/narratives/HAWAII.htm>



MAUI NO KA OI

MAUI IS THE BEST

Maui No Ka Oi - The unofficial motto of Maui, was made up by Rev. Samuel Kapu in 1897 when he wrote words to the song “Maui Chimes.”

Mark Twain

Mark Twain (1835-1910) loved Hawaii. He spent five weeks exploring the islands in 1866. As a reporter for the Sacramento Union newspaper his letters about the Hawaii (which he called the Sandwich Islands) where Americans’ first information about these beautiful islands and were part of the beginning of Twain’s fame as a writer.

Twain’s writings about Hawaii are in his book *Roughing It in the Sandwich Islands*.

Twain called Hawaii “The loveliest fleet of islands that lies anchored in any ocean.”

Like most people who visit he often thought about Maui when he was not there. Here are some of his most popular quotes:

“No alien land in all the world has any deep strong charm for me but that one (Maui), no other land could so longingly and so beseechingly haunt me, sleeping and waking, through half a lifetime, as that one has done. Other things leave me, but it abides; other things change, but it remains the same. For me the balmy airs are always blowing, its summer seas flashing in the sun; the pulsing of its surfbeat is in my ear; I can see its garlanded crags, its leaping cascades, its plummy palms drowsing by the shore, its remote summits floating like islands above the cloud wrack; I can feel the spirit of its wildland solitudes, I can hear the splash of its brooks; in my nostrils still lives the breath of flowers that perished twenty years ago.”

“I went to Maui to stay a week and remained five. I never spent so pleasant a month before, or bade any place goodbye so regretfully. I have not once thought of business, or care or human toil or trouble or sorrow or weariness, and the memory of it will remain with me always.”

“In my nostrils still lives the breath of flowers that perished twenty years ago.”

Charles Lindbergh

In his public life, American aviator Charles Lindbergh had traveled to countries all around the globe. He was honored by kings and celebrated by leaders from France to the Philippines. For his final resting place, however, the famed “Lone Eagle” chose his beloved home, Kipahulu, a remote settlement on the eastern coast of Maui.

Lindbergh’s introduction to Kipahulu came in the 1950s, when he began visiting his longtime friend, Pan Am executive Sam Pryor. Pryor had settled on 100 acres in this secluded community—Kipahulu is about 10 miles beyond Hana—and frequently hosted Lindbergh and his wife, author Anne Morrow Lindbergh. With each visit, the Lindberghs became more enamored of the area.

MAUI IS THE BEST

Eventually, Pryor sold Lindbergh five acres of his property, and by 1971, the Lindberghs had local workmen build a lava-walled, A-frame house in Kipahulu near the edge of 100-foot-high cliffs. While it lacked the modern comforts of air conditioning and television, the residence allowed the couple to get closer to the wilderness they cherished.

The Lindberghs lived in Kipahulu for part of the year; the rest of the time, they lived at their home in Darien, Connecticut. But with each passing year, they found themselves more and more drawn to Maui. Lindbergh himself spoke of how much he enjoyed falling asleep “listening to the sounds of the surf rolling the stones against each other on the beach.”

To the world, Lindbergh was the man who made the first solo nonstop flight across the Atlantic Ocean (he achieved this feat in May 1927). For Kipahulu residents, however, he was just another member of the community. Remarked one Hana resident in a 1991 ALOHA Magazine article, “Sundays, they’d go to church. They would come and leave very quietly. They were just ordinary people, like the rest of us.”

In mid-August 1974, a cancer-ravaged Lindbergh lay in a New York hospital room. He was told that he only had weeks—maybe only days—to live. Doctors advised him to remain in New York, but Lindbergh wanted to spend his final days in the enchanting Maui community he had come to love.

“I love Maui so much,” he said. “I would rather live one day in Maui than one month in New York.”

Thus, Lindbergh returned to Kipahulu. At about 7:15 in the morning on August 26, the “Lone Eagle” breathed his last. He was 72. His grave lies under the shade of a Java plum tree on the grounds of Pala-pala Hoomau Church. A two-line inscription on his gravesite quotes Psalm 139: “If I take the wings of the morning, and dwell in the uttermost parts of the sea...”

“I believe Hawaii is the most precious jewel in the world.” -Don Ho

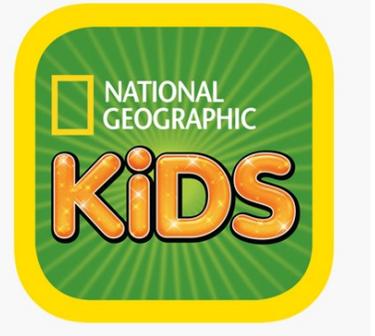
“Hawaii is paradise. It sounds cheesy to say it, but there’s music in the air there.” -Bruno Mars

Maui is where people are sent when heaven is overbooked.

Here today, gone to Maui.



HAWAII



GET FACTS AND PHOTOS ABOUT THE 50TH STATE

BY JAMIE KIFFEL-ALCHEH

<https://kids.nationalgeographic.com/explore/states/hawaii/>

FAST FACTS

NICKNAME: The Aloha State

STATEHOOD: 1959; 50th state

POPULATION (AS OF JULY 2015): 1,431,603

CAPITAL: Honolulu

BIGGEST CITY: Honolulu

ABBREVIATION: HI

STATE BIRD: nene, the Hawaiian goose

STATE FLOWER: yellow hibiscus

Hawaii sits over 2,000 miles west of California.

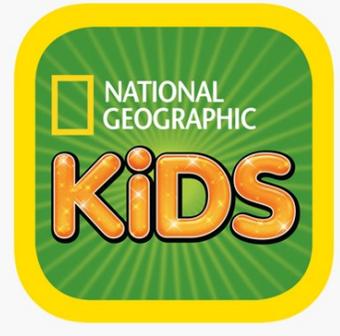


HISTORY

About 1,500 years ago a group of canoes came ashore to some of the islands now known as Hawaii. These people—the islands' first known residents—had rowed about 2,000 miles from the Marquesas Islands to get here. People from what is now Tahiti—over 2,500 miles away—followed 500 years later. These cultures brought traditions of their own and over time created new traditions such as surfing, hula dancing, and exchanging flower garlands called leis.

In 1810 Kamehameha became Hawaii's first king. The islands continued to have royal rulers into the 1880s. In 1898 Hawaii became a U.S. territory. It was named the 50th state in 1959, and to this day you can still visit Iolani Palace—the only royal building on U.S. soil.

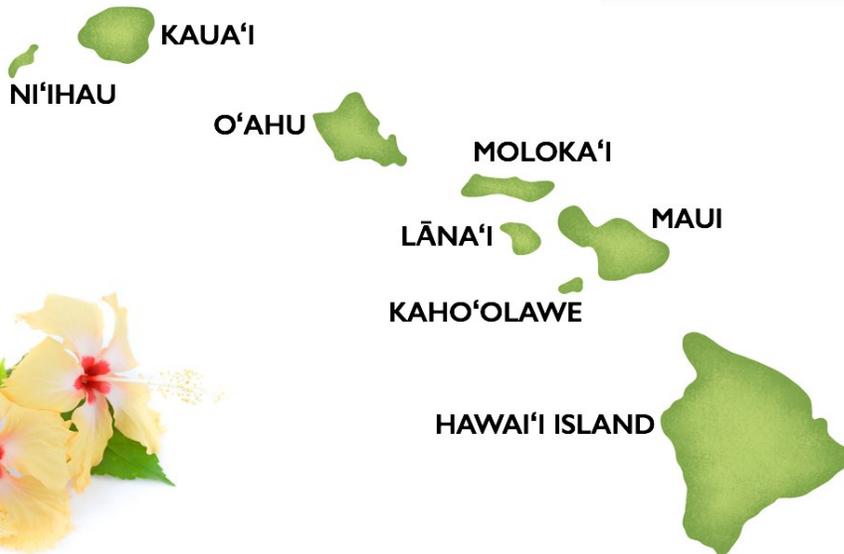
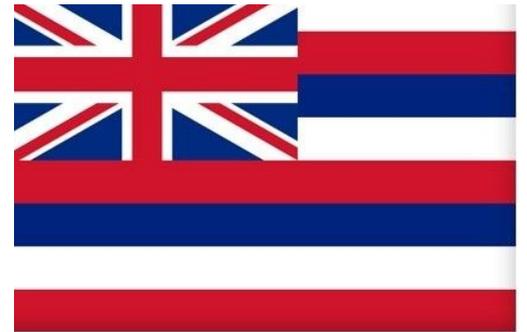
HAWAII



WHY'S IT CALLED THAT?

Hawaii may have been named for Hawai'i Loa, a legendary figure who is said to have first discovered the islands.

Hawaii's nickname, the Aloha State, is no mystery: Aloha is a Hawaiian way to say hello and goodbye.



Top left: Hawaiian Monk Seal – State Animal

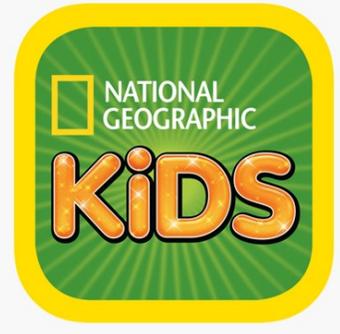
Top right: Hawaiian State Flag

Center: Hawaiian Islands

Left: Yellow Hibiscus Flower – State Flower

Right bottom: Hawaiian Goose, Nene - State Bird

HAWAII



GEOGRAPHY AND LANDFORMS

Hawaii is the world's largest island chain, and it's the only U.S. state completely made up of islands. But only 7 of its 132 islands are inhabited: Hawaii (also known as the Big Island), Maui, Molokai, Lanai, Oahu, Kauai, and Niihau.

The Hawaiian Islands are volcanic islands. They have formed as the Earth's crust, made up of giant rocky slabs called tectonic plates, moves over a particularly hot spot in the molten layer beneath the crust. The heat melts the rock that makes up the crust, turning it into magma. Then once the magma breaks through to the surface of the Earth's crust it cools and forms new land.

The Earth's crust is always moving just a little bit, but the hot spot that produces magma isn't. So over time as the crust moved, but the hot spot remained—creating a series of volcanic islands. Hawaii's most active volcano is Kilauea, and you can see it at Hawai'i Volcanoes National Park on the Big Island. Kilauea has been erupting for over 30 years, and each year, its lava expands Hawaii by over 40 acres.

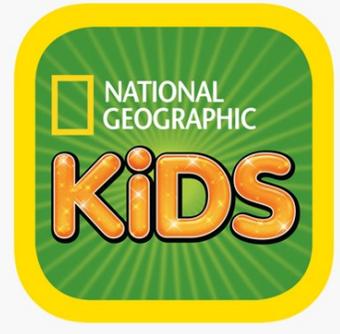
Hawaii is known for its beautiful beaches—some of them with unusual colors. Many beaches are filled with white sand, but other Hawaiian shores are covered with green, red, pink, and even black sand.

Whether you like hiking, biking, kayaking, sailing, swimming, or just sitting on the beach, Hawaii is the state for you. Near the water, you can relax as palm trees blow in the island breeze. Travel toward to the center of one of the big islands and you can hike through dense tropical rain forests and experience stunning waterfalls. Don't forget to dive in the waters and snorkel near Hawaii's coral reefs.



Smiling Hawaiian Kilauea Volcano

HAWAII



WILDLIFE



Though Hawaii has thousands of plants and animals, it has only one native land mammal: the Hawaiian hoary bat. Hawaii's other mammals, including the mongoose, rat, and feral pig, were brought to the islands by humans.

Hawaii is teeming with native birds like the pueo (also called the Hawaiian owl), the noio (a type of tern), and Hawaii's state bird, the nene (it's related to the Canadian goose). Hawaii's waters are home to sea life such as monk seals, hawksbill turtles, and lizardfish. Humpback whales visit the waters from December to May to mate, give birth, and nurture their calves.

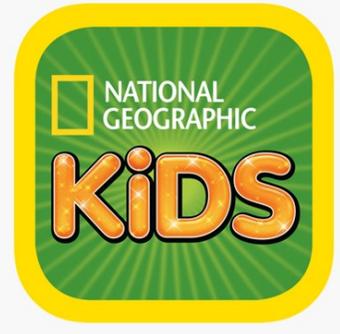
Thousands of species of trees—from perfumed magnolias and plumeria to fruit-filled ohia 'ai trees—grow on the islands. Thousands of flowering plants grow there too, including exotic orchids.

NATURAL RESOURCES

Hawaii's rich soil is considered one of its most important natural resources. Sugarcane, pineapples, coffee, macadamia nuts, and flowers are all important sources of income for the state's economy. Tourism is the state's leading source of income



HAWAII



FUN STUFF

- Hawaii is the only U.S. state with two official languages: English and Hawaiian.
- In 2008 Barack Obama, who was born in Honolulu, was elected the 44th president of the United States.
- Entertainer Bette Midler was also born in Honolulu.
- The hula is a traditional Hawaiian dance that tells a story through movement. Dancers often wear grass skirts and leis.
- The sport of surfing may have originated in what is now Hawaii. Today professional surfers ride waves over 50 feet high.





A MAUI PRIMER

DO'S AND DON'TS FOR VISITORS

Maui has had so many visitors who have gotten in trouble or lost on the Island. This leads to list and lists of so many things that visitor should know. We hope this list of dos and don'ts will make your visit to Maui safe and more relaxing.

Don't swim alone. Research shows that drowning and being **ATTACKED BY SHARKS** have one thing in common: Victims are usually swimming alone when it happens. Use the buddy system and decrease your risks in the water.

DO TAKE PRECAUTIONS WHEN YOU GO HIKING.

Bring water, a first aid kit, a fully charged cell phone and let your hotel concierge know where you're going and how long you'll be gone for. Also remember to check if flash floods are imminent otherwise, you'll get trapped behind rapidly rising waters.

DON'T STOP IN THE MIDDLE OF THE ROAD TO TAKE A PICTURE.

Seems simple and Hawaii has most of the same parking laws as the rest of the country, and that includes not blocking traffic with your rental vehicle. The absolute worst are tourists heading to Hāna. They are infamous stopping in the middle of an already narrow highway to take a picture of a waterfall. The second worst offenders are tourists who stop traffic in West Maui to take a picture of whales.

If you are driving the Road to Hana, follow the **THE CODE OF CONDUCT**.

DON'T DISTURB SEA TURTLES resting on our beaches.

Whether it is the green sea turtle, which is listed as a "threatened" species, or the less common Hawksbill sea turtle, which is listed as an "endangered" species, both should be left alone.

DO PRACTICE ALOHA WHILE DRIVING

and restrain from honking your horn at others on the road. You may not like the reaction you get. (Hāna residents are exempt from this if visitors continue to ignore the warning "don't stop in the middle of the road to take a picture.")

DO PAY A VISIT TO OUR LOCALLY OWNED FAMILY STORES.

Don't be afraid of "local" food. Yes, we have McDonalds, Burger King, and Starbucks. But why visit Maui and eat the same food you can get at home? There is such a rich variety of food here: tropical fruits and vegetables fresh from the farm; fish caught that morning and on your plate at lunchtime; local fast food eateries, food trucks, mom-and-pop cafes, ethnic foods, and cutting-edge fine dining restaurants with acclaimed chefs. Be adventurous and try some local foods and not just the shops and restaurants at your resort. Fukushima Store, Kaohou Store, Tasaka Guri Guri, Sam Sato's, Pukalani Superette and Takamiya Market are not just places to shop they are a part of island history. Komoda Bakery for example has been in operation on Maui for more than 100 years.

DON'T LEAVE TRASH BEHIND.

Our beaches and hiking trails are very well used and that means sometimes trash cans are overflowing with garbage faster than maintenance can keep up. Bring your own trash bag just in case and leave the Aina (land) in better shape than you found it.

DON'T TURN YOUR BACK ON THE OCEAN.

One minute you're posing for a picture and the next minute you've been knocked over by a wave and eating sand. Or worse. Always respect the power of the Pacific.

DO RELAX AND ENJOY

DON'T STRESS OR RUSH

ATTACKED BY SHARKS

Shark incidents peak typically in the fall, but caution in the ocean is always advised.

Pua ka wiliwili, nanahu ka manō.

‘Ōlelo No‘eau, Mary Kawena Pukui, 1983

When the wiliwili tree blooms the shark bites.

Hawaiian Proverbs & Poetical Sayings

Officials with the State Department of Land and Natural Resources say that for centuries, traditional Hawaiian chants have warned about an increased risk of shark bites in the fall, when the wiliwili tree blooms.

Today, that warning is still appropriate, according to Division of Aquatic Resources administrators.

“October is the month with the greatest number of shark bites,” said DAR Administrator Bruce Anderson. “We recommend ocean users exercise a little more caution this month especially, and also through the end of the year. The chance of being bitten by a shark in Hawaiian waters is always extremely small but does increase a bit during this time frame.”

CLOSE ENCOUNTERS

From the Department of Land and Natural Resource <http://dlnr.hawaii.gov/>

Biting People

There’s probably no aspect of shark behavior that interests people more than the very rare occasions when sharks bite humans. And when bites occur, they result in widespread attention, especially if injuries are serious or even fatal.

It’s important to keep these incidents in perspective, and to remember that in Hawai‘i the chances of being bitten by a shark are less than one in a million. The chances of being seriously injured by a shark are much less than that. But considering the tendency of some media to sensationalize sharks, and the fact that shark bites are such unusual events, it’s probably not surprising that when they occur, they often generate attention out of proportion to the risk itself.

Shark Bites vs. Shark Attacks

When a dog bites a person, it’s usually called a dog “bite.” When a shark bites a person, it’s usually called a shark “attack.” If a dog bites someone repeatedly or viciously, it’s

referred to as an attack. The same logic should be applied to sharks.

In most cases, sharks do not bite people repeatedly or viciously, but because sharks, especially big sharks, have powerful jaw muscles and very sharp teeth, any bite can cause considerable damage to human tissues. Still, it is more accurate to refer to such incidents as “shark bites,” rather than “shark attacks.” There are obvious cases where the term “shark attack” might be appropriate; but such cases are extremely rare.

Obviously, there are huge differences between dog and shark behaviors, especially when it comes to their interactions with people. So, comparisons between the two must be made with caution. But along those lines, medical and public safety personnel often compare the injuries resulting from bites by smaller sharks with those of dog bites.

Tiger Sharks vs. Other Sharks

In Hawaii, tiger sharks are often identified as being responsible for incidents resulting in serious or fatal injuries. Identification can be based on victim or witness descriptions of the shark, or on physical evidence, such as tooth fragments or bite marks.

Throughout the world, tiger sharks are considered one of the three most dangerous shark species. As far as the other two are concerned, white sharks are rare in Hawaiian waters, and bull sharks do not occur in Hawai'i at all.

Tiger sharks are considered particularly dangerous because of their size, and their indiscriminate feeding behavior. They will eat almost anything, and often feed on objects at the water's surface. Although it's never been proven, some bites on people may be the result of investigatory behavior; the shark bites an object (in this case a person) to determine whether it is an acceptable food source.

Although tiger sharks may be the most dangerous of Hawaiian sharks, other species have been known to bite people, usually with much less serious results. But as mentioned above, sharks have very sharp teeth, and even small sharks can cause significant tissue damage to a person.

Why Bite People?

Why sharks sometimes bite people is a question that is often asked, but so far has no single answer. Attempts to understand the “why” of shark bites are complicated by some significant challenges, which include the following.

- We don't have a very good understanding of shark behavior in general and trying to extend what little we know of normal behavior to rare and unusual behaviors, like bites on humans, is difficult.

- There is considerable variation in the behavior of sharks, not only of different species, but also among individuals within a species. As a result, attempts to generalize shark behavior have serious limitations. People who spend a lot of time studying sharks in the wild, including tiger sharks, often comment on their behavioral differences. Certain sharks seem to be very cautious and wary when approaching potential prey items, whereas others of the same species are much more aggressive.
- We usually have no idea what a shark was doing in the moments just prior to biting someone. Therefore, it's impossible in most cases to even speculate on what led up to the incident.

In spite of these challenges, scientists have been studying shark incidents for decades trying to better understand what attracts sharks, what may repel them, and what conditions and human behaviors may increase the risk of shark bites.

These studies continue, particularly in association with the International Shark Attack File (ISAF) at the University of Florida. Cooperating agents in Hawai'i gather data about the details of shark incidents and submit them to the ISAF, where the information is added to a worldwide data base. Analysis of the large pool of data may provide insight into ways people can further reduce the risk of being bitten by a shark.



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PRECAUTIONS WHEN YOU GO HIKING

There have been many tales of missing hikers ended very differently, some stories have drawn attention to a very important subject for anyone hiking the Maui landscape: What kind of precautions to take while hiking.

The Maui County Department of Fire & Public Safety is one of many organizations that list what hikers should do before they head out including a few safety tips when enjoying the coastline near cliff areas.

- Wearing brightly colored clothes so that rescue crews can more easily spot you if you are lost.
- Bring an adequate amount of food and water for the duration of the hike.
- Hike during daylight hours and make sure you have adequate time to return to your vehicle.
- Start hikes early and know when the sun sets (darkness). Leave adequate time to get back.
- Let someone else know where you are hiking and when you expect to return.
- Make sure you bring a fully charged cell phone along on your hike. Consider bringing an extra battery if possible.
- Be aware that some remote areas will not have cell phone coverage.
- Never dive or jump into ponds because of submerged rocks/ledges.
- If the rocks are wet, it means ocean waves are reaching that area so use caution and stay in dry areas.
- Even when it's dry, ocean waves can still reach you, so be vigilant. Large unexpected waves referred to as, "Rogue Waves," often times come out of nowhere and can cause injury or death.
- Never turn your back to the ocean. Always keep a watchful eye for potential incoming ocean wave.
- Never cross or swim in streams/ponds when dark clouds are over the mountains.
- Heed all warning signs and do not trespass on private property.
- Stay on trails and pack out any rubbish. Leave only footprints.
- Never hike alone.
- Do keep an eye out on the weather and be prepared for sudden changes in weather. Bring a poncho, jacket, sunscreen and mosquito repellent.
- Call the National Weather Service at 1-866-944-5025 to check on the weather before you head out.
- Call the Maui County Automated Information line for Maui Emergency Management Agency emergency notifications, such as flash flood warnings or advisories. That number is (808) 986-1200, ext. 1.

June to November is Hurricane Season in Hawaii and each year is very unpredictable. Visit the National Oceanic and Atmospheric Administration website for up-to-date information.

You can also check out www.weather.gov/hawaii or <https://www.noaa.gov/>

Flash Floods Are Not A Joke!

Unaware hikers are injured and/or killed every year in Hawaii from streams that turn into raging rivers without a moment of warning. Watch this Flash Flood footage caught by drone https://www.youtube.com/watch?time_continue=112&v=1Csgc6adNaE. Thankfully no one was seriously injured, and hopefully this video will shed light on you need to be very cautious and refrain from visiting dangerous spots.

Hawaii Flash Flood Tips

- Some things to think about before visiting a stream or waterfall in Maui.
- Stick to areas that are monitored.
- 'Ohe'o Gulch (Seven Sacred Pools) will close their pools/waterfalls if their system shows signs of danger.
- Twin Falls Maui is also a great spot to hit because the good people of Waialele Farm monitor the streams and close off the road to hikers if dangerous.
- Don't go off the beaten path to spots with no one around.
- It's great to have a fall to yourself, but cell reception is nonexistent most places on the way to Hana.
- If it's raining, stay away from the water.
- Never swim directly under a waterfall. Even without a flash flood, debris (branches, rocks, logs, etc...) often flow over waterfalls and hurt people.
- Wear water shoes especially built for wet, slippery terrain and don't take them off.
- Always let someone know where you're going and when they can expect you back. That way if things get ugly, you have someone that can call the authorities.

Also Be Aware

- Flash flooding may still occur even when sunny due to rain clouds higher up in the mountains.
- Newer editions of guidebooks have many safety messages. Read and abide by them.
- River rocks can be very slippery. Stay away from cliff edges. Be aware of falling rocks.
- Better to stay put than risk hiking in darkness.
- Hawaii's streams may be contaminated with leptospirosis.

If you get in trouble, and no one is around, you're on your own.

Do stay off of private property.

You will want to turn around if while hiking you see a “no trespassing” sign. You could be on private property if you see a sign that says “Kapu.” The word refers to the Kapu System which forbade certain things in ancient Hawaii but nowadays it usually means “get outta here.”



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DON'T STOP IN THE MIDDLE OF THE ROAD TO TAKE A PICTURE

Hana Highway Regulation (HHR) to promote safety

The volunteer based Hāna Highway Regulation hopes to address safety issues on the Road to Hāna, including those relating to illegal parking, trespassing on private property, unlicensed commercial activity, and commercial activity within spaces that the Hāna community considers sacred and has drafted a Road to Hāna Code of Conduct. This code of conduct provides protocols for respectful visits and responsible commercial enterprise that have been shared with visitor publications, travel agencies and activity providers.

The initiative was formed by the Hāna Community Association, whose goal is to enhance the safety and efficiency of the Road to Hāna. Members are encouraging visitors and residents to abide by the State of Hawaii Department of Transportation signs that indicate no parking zones along the highway and to promote respect for wahi pana (sacred spaces) along the Road to Hāna. The HHR asserts that visiting, soliciting or facilitating access to sacred sites are offenses to Hāna community policies. They also state that these actions disrupt the quality of life for residents in the area and are disrespectful to the Hawaiian culture and the lineal descendants of these places.

THE ROAD TO HANA CODE OF CONDUCT

- Conduct thorough research on The Road to Hana.
- Check East Maui weather reports before heading out to clarify driving conditions.
- Driving on the Road to Hana is highly discouraged on occasion of heavy rains and high winds.
- Thoroughly check engine fluids, vehicle condition and fill your gas tank before embarking on the long trip.
- Take caution and plan accordingly for areas for rural landscape, limited accommodations and amenities.
- Map general route of your intended journey and note the according mile markers for sights of interest.
- Before entering East Maui, dust and decontaminate footwear, hiking gear and vehicle to deter invasive species.
- Drive with full awareness and use defensive around corners and turns.
- Focus on the road and the forward approaching area of the road ahead of you.
- Drive the speed limit and do your best to keep with the general flow of traffic.
- A build-up of cars behind you indicates there is traffic that can maneuver the road more efficiently.
- Pullover to let faster moving resident and veteran commuters go on ahead.
- There are various pull off areas along the road, recommend for brief stalling to let

faster commuters by.

- Absolutely no stopping or stalling on bridges, under rockfall and landslide prone areas.
- Recommend taking breaks from traffic at the various State parks and county rest facilities.
- Approach all road sides, mountain sides and pathways with attentive caution.
- Many unforeseen cliffsides are camouflaged by vegetation and overgrowth.
- Give caution to all road sides, mountain sides and pathways.
- Suggested Highlight Sights: Hookipa Beach Lookout, Waiakamoi Forest Trail, Kaumahina State Park, Keanae Arboretum, Leanae Peninsula Point, Wailua Wayside, Wailua Valley Lookout, Puaakaa State Park, Waianapanapa State Park, Hana Bay, Hana Ball Park, Koki Beach Point, Kipahulu National Park, Ohe'o Pools.
- Suggested Additional Sights: Fruit stands, botanical gardens, farm tours and local dining.
- Seek property owner permission for any sights on private property.
- If no welcoming signage is visible – consider the area private property and do not intrude.
- Do not remove or displace soil, rocks, sand for the beaches, mountains or roadsides.
- Do not extract natural resources or imagery content for commercial value.
- Contain all rubbish and waste brought into Hana with you, do not leave anything behind.
- Utilize “reef-safe” sunscreen / bug repellent, products free of oxybenzone to avoid ocean and stream contamination.
- Before exiting East Maui, dust and decontaminate hiking gear, boots, footwear and vehicle to deter invasive species.
- Commercial operators are expected to maintain all industry specific legalities to conduct such business activity.
- Strong recommendation for guided tour service to ensure a safe visit.

© 2019 Hana Highway Regulation Authority

The Hana Highway Regulation is an active, unincorporated non-profit organization made up of thirteen board members who are lineal descendants of the areas in which they represent.

In observance of your intention to voluntarily participate in the activity of the Road to Hana in any capacity, use of the highway, properties, services and facilities mentioned are thereby released of all liability. You agree for yourself and the members of your family, to best prepare yourself and your family for the scenic Hana Highway by conducting thorough research. You recognize the risks associated with the above described activity and assume full responsibility for personal injury to yourself and if applicable, your family members and further release and discharge Hana Highway

Regulation and Hana Community Association for injury, loss or damage arising out of you or your family's use of or presence upon the properties and facilities of the Hana Highway whether caused by the fault of yourself, your family, or any third parties. You agree to indemnify and defend Hana Highway Regulation against all claims, causes of action, damages, judgements, cost or expenses, including attorney fees and other litigation costs, which may in any way arise from you or your family's use or presence upon the properties and facilities of the Hana Highway. You agree to pay for all damages to the properties or facilities of the Hana Highway caused by you or your family's negligent, reckless or willful actions. Any legal or equitable claim that may arise from participation in the above shall be resolved under Hawaii law.

Waianapanapa State Park is a 122-acre state park in Hana, on the island of Maui, in Hawaii. It is located at the end of Waianapanapa Road off Hana Highway, 53 miles east of Kahului, Maui.



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DON'T DISTURB SEA TURTLES RESTING

Sea turtles are among some of the most difficult animals to study. They cover wide ranges, usually spending some time foraging and mating at sea and then migrating to beaches to nest. This migration is a journey back to the female's natal beach, which is the beach where she hatched. Sometimes this journey is a few hundred miles, but leather back turtles can exceed 3,700 miles!

Sometimes, researchers use tagging methods to study them; there is a great deal of Hawksbill and green (honu) sea turtles that begin their nesting season along Maui beaches in June. Experts say the success of their nests is crucial for the survival of these native sea turtles.

The public is advised to be on the lookout for these endangered and threatened species. and is asked to report sightings of nesting turtles, fresh turtle tracks, or nest hatchlings on beaches around the island immediately.

The public is asked to follow several basic guidelines:

- Stay more than 30 ft away from a nesting turtle and watch quietly, as they are easily disturbed.
- Stay more than 15 ft away from a basking (resting, not nesting) green turtle and do not disturb it.
- Do not pick up hatchlings and put them in the ocean, they need to crawl into the ocean on their own to set their navigational compass and increase their chance of survival.
- Keep your dogs on a leash when walking on Maui beaches.
- Do not remove or tamper with the sea turtle barrier fence along North Kīhei highway which protects nesting sea turtles from crawling onto the highway.
- Do not try to pet or ride on the back of a green sea turtle.

Do not try to pet any turtle or Monk Seal, these is also one of the many endangered and threatened species in the hawaiian Islands, and they are protected from harm or harassment by very strict State and Federal Laws.

The public is asked to contact one of the following organizations immediately if a nesting turtle, hatchlings, turtle tracks, or a turtle is found to be in trouble.

Hawaii Wildlife Fund works in collaboration with federal wildlife agencies and Maui Ocean Center Marine Institute to help sick or injured sea turtles that wash up on shore. If you find a stranded or entangled sea turtle on Maui, there is a response team that can help. Contact Maui Ocean Center Marine Institute at 808-286-2549. Any sea turtle harassment or illegal activities should be reported to Hawaii's Department of Conservation and Resources Enforcement 808-984-8110.

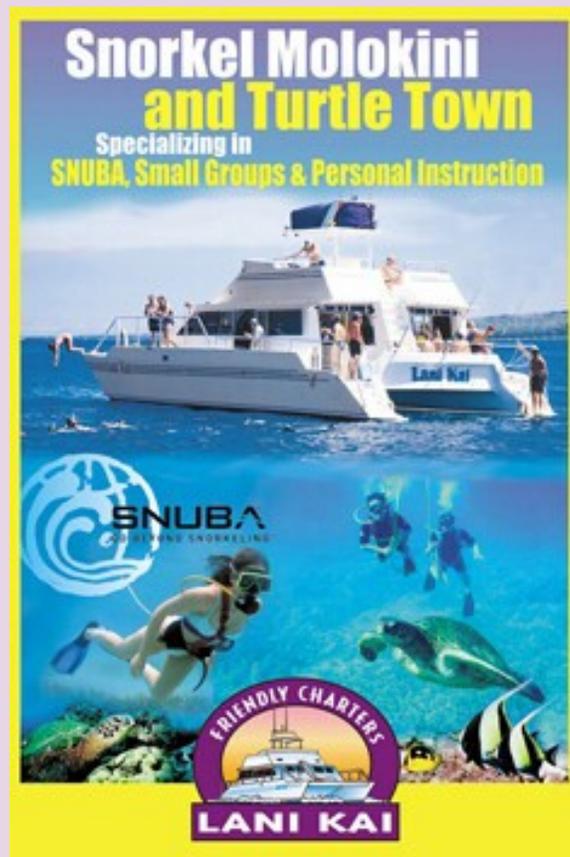
SNUBA® on the Lani Kai <https://mauisnorkeling.com/snuba/>

An excellent way to see these magnificent creatures is on a snorkeling trip or snuba diving trip. Not enough people know about the advantages that snuba gives those looking to spend more time underwater.

- SNUBA is an acronym that stands for Surface Nexus Underwater Breathing Apparatus. SNUBA combines the ease of snorkeling with the ability to breathe underwater like Scuba Diving.
- SNUBA is easy, safe and simple. No diving or snorkeling experience is necessary!
- SNUBA requires no heavy equipment or time-consuming training. You will receive a lesson on the boat, and the oxygen tanks will be on a raft. Two people share a raft.
- Ages 8 and older can enjoy the underwater world from close up.
- SNUBA on the Lani Kai provides you with about 30 minutes of water time.
- The SNUBA guides will be only a hand signal away during your entire dive. They also take underwater pictures, which are available for an extra charge.

Don't miss this unique experience!

NOTE: You must be in good health for SNUBA. Not pregnant, no history of strokes or heart attacks, heart surgery, asthma, lung disease, epilepsy, etc., and you must be sober. Please click [here](#) and read the SNUBA release form before booking.



There are seven species of sea turtles that are currently known to exist, five of which can be seen in Hawaiian Waters.



Hawaii's rarely seen sea turtle species – Maui Ocean Center

Leatherback Turtles

At 7 feet long and over 2,000 pounds, it is the largest sea turtle. It has a unique shell that does not have bony plates, but rather a single rubbery carapace which is flexible to help accommodate the pressure of deep dives. There are 5 ridges running the long way on the shell helping to promote efficiency when swimming. This species has been documented diving as deep as 4,200 feet and can remain under water for 85 minutes. These turtles spend most of their time out in the open ocean and are consequently not often seen by people.



The Hawaiian Green Turtle (*Chelonia mydas*) <http://www.turtles.org/hawgrnd.htm>

Green Sea Turtles

At approximately 4 feet long and about 400 pounds they are the largest hard-shelled sea turtles are easily found in the shallow coastal waters of Hawaii. Look for a smooth edge around their shell and a rounded beak. As juveniles they are carnivorous, but as they become mature, their diet changes to vegetarian, consisting of primary algae and sea greases. Although a few of these turtles will nest in the main Hawaiian Islands, most nest in the northwest Hawaiian Islands.



*A Hawaiian green sea turtle undergoes a routine
checkup at Maui Ocean Center.*

Every effort counts and you can make a difference!
Report any hawksbill sightings or turtles in distress to
the MOCMI Sea Turtle Stranding Hotline at (808) 286-
2549 (South Maui) or (808) 286-2899 for all other
areas. If you see illegal or suspicious activity that
could harm a sea turtle, contact DOCARE at (808)
643-3567 or NOAA OLE at 1-800-853-1964. To

become a MOCMI volunteer,
visit mocmarineinstitute.org/support.



Hawaii's "Other" Sea Turtle – Maui Ocean Center

Hawksbill Turtles

At just under 3 feet long and 150 pounds, they can be confused for a small green sea turtle. The most obvious identifying characteristic of this species is the "hawk-like" beak they have. They also have a serrated edge on their shell unlike the green sea turtle. They prefer coastal waters near their nesting beaches and avoid deep waters. These turtles are omnivorous and feed mainly on sponges, algae, crustaceans, sea urchins, sea jellies, and fish. This turtle species is the second most commonly seen turtle in Hawaii.

Hawaii's "Other" Sea Turtle.

To identify a hawksbill, look for a sharp beak and four scute plates between its eyes.

Known as 'ea or honu'ea in Hawaiian, hawksbills are smaller than green sea turtles and are distinguished by their bird-like beak. A small number of hawksbills are residents of Maui and Molokai while the majority of hawksbill nesting takes place on the Big Island. It is estimated that only 20-25 hawksbill females nest each year, a number dwarfed by the 500-800 nesting green sea turtles. While it's natural to question why we see fewer hawksbills than green sea turtles despite years of protection, it is not a fair comparison to make. The overall hawksbill population is significantly less than green sea turtles, making it unrealistic to compare the results of conservation efforts between the two species. Green sea turtles are also more likely to be seen due to their nearshore foraging habitats, whereas hawksbills primarily feed on sponges that can grow in deeper waters.

A TAIL OF TWO TAILS October 20, 2017 Author: Evan Pascual

Jim Luecke has spent years diving in locations around the world from the pristine waters of the Caribbean to home in the Hawaiian Islands. Serving as the Assistant Curator at Maui Ocean Center, he is very familiar with Hawaii's marine life. Nevertheless, a recent dive off Maui's southern coast proved even "professionals" can experience an unexpected thrill – it was his first wild encounter with the rare and critically-endangered hawksbill sea turtle.



A long hawksbill approaches Jim Luecke during a dive off Maui's southern coast.

"Initially I was very confused. This turtle had the beak of a hawksbill but the rounded shell of a green sea turtle," said Luecke, "Almost all turtle sightings in Hawaii are green sea turtles. To see a hawksbill in the wild is an unforgettable experience."

While green sea turtles have captured the hearts of millions in Hawaii, the hawksbill tells a more somber tale. It was not long ago that both species were on the brink of collapse before receiving federal and state-level protection as an endangered species in 1978. Following decades of statewide conservation efforts, the National Oceanic and Atmospheric Administration (NOAA) estimates the green sea turtle population is increasing with a growth of 53% over the last 25 years, but the road to recovery for the hawksbill turtle has proven to be an uphill battle.

Historically, hawksbills were harvested for their prized shells that were used to make jewelry and furniture inlays. Loss of nesting habitat, predation, entanglement with marine debris, and other pressures have reduced hawksbill populations worldwide to critically low levels. Climate change has also altered the coral reefs they depend on for sea sponges. It does not help that they face a slow growth-rate and an estimated 20-30 years to reach sexual maturity.



Skippy Hau (Hawaii's DLNR Division of Aquatic Resources) measures a hawksbill hatchling. Volunteers and non-profit organizations work together to protect, monitor, and study sea turtle nests.

But there is a silver-lining to this story. Hawaii is home to a collaborating network of government agencies, researchers, volunteers, and non-profit organizations. More of Maui's residents and visitors are becoming aware of their impacts on the environment and local wildlife. Lead by federal and state agencies that monitor, study, and protect Hawaii's sea turtles, one can be optimistic about the future of Hawaii's hawksbills.

A recent addition to Maui's conservation groups is the Maui Ocean Center Marine Institute (MOCMI), a non-profit organization with a mission to rescue, rehabilitate, and release endangered Hawaiian sea turtles. In 2017, MOCMI established a collaborative agreement with NOAA National Marine Fisheries Service to oversee the South Maui Turtle Stranding Network. With donated space from Maui Ocean Center, MOCMI will eventually have a center to help injured turtles under the guidance of NOAA and the U.S. Fish and Wildlife Service.





Loggerhead Turtles

At 3 feet and over 300 pounds, they are one of the largest hard-shelled sea turtles. Loggerhead turtles have a noticeably large head and thick neck. They are mostly carnivorous, feeding on crabs, sea jellies and sponges. This turtle is the most abundant sea turtle in the USA, and although these turtles have been seen hanging out occasionally in Hawaii, they are the most common turtle to nest in Florida.



Olive Ridley Turtles

This is a small turtle with a length of only 2 feet and a weight of 100 pounds. As its name indicates, the body has a darker green or even olive coloring with the greatest number of scutes of any sea turtle. When migrating between the feeding and breeding areas, the Olive Ridley can be seen in large groups. otherwise, it is known to be solitary. They feed on sea jellies, crabs, shrimp, snails, and occasionally algae.



Kemp's Ridley Turtles

At approximately 2 feet long and up to 100 pounds this is the smallest of the sea turtles. Their diet consists mostly of crab, but they will also hunt sea jellies, fish and sometimes graze on seaweed. They are primarily found in the shallow, muddy, coastal waters and migrate to Mexico. Not found in Hawaii.



Flatback Turtles

This turtle is approximately 3 feet in length and weighs over 190 pounds. Very little is known about this turtle and it is not understood just how many there may be in the wild. We do know that they hunt squid, mollusk corals and sea cucumbers. They are not found in Hawaii.

Help Protect Sea Turtles!

Six of seven species of sea turtles around the world are endangered or threatened but there are many ways that anyone can help! Here are a few ways you can support conservation of wild sea turtles around the world:

1. Don't buy souvenirs or other items made from critically endangered hawksbill shell. Learn how to recognize turtle shell and other similar looking materials. When traveling, ask vendors what souvenirs are made of and when in doubt, don't purchase items in question.

2. Reduce your carbon footprint! Climate change affects the health of coral reefs which are vital to the hawksbills survival. A warming planet also skews sex ratios in baby turtles, changes the abundance and distribution of prey, increases erosion of nesting beaches, and more.

3. Choose responsibly caught seafood. Sea turtles are vulnerable to commercial fishing methods like trawling, longlines, and drift gillnets, becoming unwanted catch (also known as "bycatch") that is discarded like trash. To help make turtle friendly seafood choices check out the Monterey Bay Aquarium's Seafood Watch which is also available as a handy app for your phone!

4. Just say NO to plastics! Sea turtles and other ocean life mistake plastic as food and ingest it. An estimated that more than 100 million marine animals die each year as a result of eating or getting entangled in plastic. Avoid using disposable plastic bags, bottles, and "skip the straw."

5. Leave No Trace. This means practicing good housekeeping when visiting a beach where turtles nest. Remove your trash (and trash left by others) and any obstacles that may become hazards for nesting sea turtles and hatchlings like beach furniture, holes, and sandcastles. Turtles need clean and clear beaches (and oceans!) to increase their chances of survival.

6. Hang onto those balloons! Helium balloons can travel long distances, get caught in electric lines, and hurt animals like birds and sea turtles, which similarly to plastic bags can be mistaken for jellyfish.

7. Choose sunscreen carefully. Chemicals in some types of sunscreen can damage coral reefs and pollute turtle habitat. Avoid any sunscreen with "oxybenzone" and look for brands labeled as "Reef Friendly" and avoid sprays that can pollute the sand where turtles nest.

Be a Sea Turtle Hero!

Marine Institute Maui Ocean Center – <http://mocmarineinstitute.org/turtles/>

The Nature Conservancy – <https://www.nature.org>

Oceana – <https://act.oceana.org/>

Turtle Island – <https://seaturtles.org/>

Sea Turtle Conservancy – <https://conserveturtles.org/>

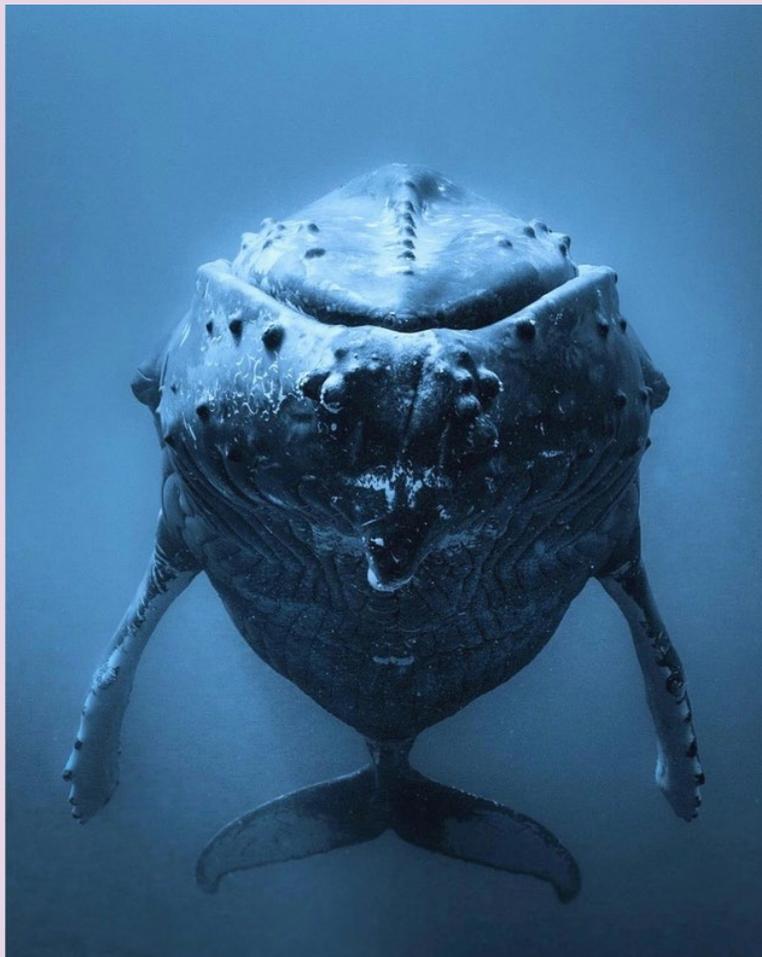
Or Google “save sea turtles organizations”

MAUI IS THE BEST PLACE TO WATCH HUMPBACK WHALES

Whale watching season runs from November thru May. For those who live in Maui look forward to the whale's arrival just as much as the visitors who've traveled thousands of miles to get here. It's not just a big animal or a cool ocean adventure to get out on a boat and see these whales. It's just as much a spiritual experience to be in the presence of these amazing mammals and to see them up close!

THE HUMPBACK WHALE IS AN ENDANGERED SPECIES.

Hawai'i is the only state in the United States where the humpback whale mates, calve, and nurse their young. Humpbacks may find Hawai'i suitable because of the warm waters, the underwater visibility, the variety of ocean depths, and the lack of natural predators. Mothers can be seen breaching alongside their calves and males can be seen competing with one another for females in fierce head-to-head battles.



Humpback Whale Resting Motionless

HUMPBACK WHALE BEHAVIOR



Breaching

Humpback whales can be seen in Maui's nearshore waters during winter and their impressive acrobatic displays are often visible from miles away. The first way to sight a humpback whale is to look for the blowing spray above the ocean surface. Although the whale breach is the most amazing site, acrobatic humpbacks regularly tail slap, head lunge, fluke up dive, stroke each other, and slap the water with their flippers and flukes. Scientists believe their many activities are forms of communication because they create a great deal of noise, which can be heard at long distances under water.



Fluke Wave or Slap

Although many species of whales and dolphins are vocal, humpback whales are best known for their songs. The “humpback song” consists of sequences of sounds that are repeated over and over in a pattern. Patterns of humpback whale sounds change from year to year and can vary in different parts of the ocean. Some whale watch boats that put a microphone in the water to hear the whale song. When you are swimming in the ocean the whale song can be heard.

COOL THINGS YOU DIDN'T KNOW ABOUT HUMPBACK WHALES

1 THEY DON'T EAT THE ENTIRE TIME THEY'RE IN HAWAII 2

THEY'RE POLYGYNOUS

3 THEIR THROAT IS THE SIZE OF A GRAPEFRUIT

4 THEY SING THE SAME SONG

5 THEIR BIRTH HAS NEVER BEEN DOCUMENTED

6 NOT ALL HUMPBACK POPULATIONS MIGRATE

7 THEY HAVE PREDATORS

8 THEY'RE PROTECTED

9 THEY LOVE MAUI

10 THEY'RE STILL A GIANT MYSTERY

BONUS: THEY FLY



Enough Said!

168 Whales Sighted in 15 Minutes During Whale Counts

Wendy Osher January 27, 2019

More than 572 volunteers gathered data from the shores of O‘ahu, Kaua‘i and Hawai‘i islands during the first event of the 2019 Hawaiian Islands Humpback Whale National Marine Sanctuary Ocean Count ^[1], and on Maui with the Great Whale Count ^[2] by Pacific Whale Foundation.



Humpback whale breaching about a mile offshore from Mākena, Maui. (1.4.18) PC: file by Ellen Raimo

During the federal government shutdown, the National Marine Sanctuary Foundation is coordinating Sanctuary Ocean Count events.

This is the first year that both counts are coordinated on the same days, ensuring the data from all main islands is collected simultaneously. It is also the first year that Pacific Whale Foundation is expanding their Great Whale Count on Maui from one month to three.

BOTH COUNTS COMBINED: Volunteers collected data from 51 sites across all the main islands. A total of **168 whale sightings** were seen **during the 8:30 a.m. to 8:45 a.m. time period**, the most of any time period throughout the day’s count.

SANCTUARY OCEAN COUNT: Volunteers collected data from 39 sites on the islands of Hawai‘i, O‘ahu and Kaua‘i on January 26. A total of **96 whale sightings** were seen during the 8:30 a.m. to 8:45 a.m. time period, the most of any time period throughout the day’s count.

PWF GREAT WHALE COUNT: Great Whale Count volunteers collected data from 12 sites across Maui on January 26 during timed intervals between 8:30 a.m. and 11:50 a.m. A total of **72 whale sightings** were seen during the 8:30 a.m. to 8:45 a.m. time period, the most of any time period throughout the day’s count.

Weather conditions were not ideal for whale viewing at most sites across the state due to strong winds and high surf. Those factors made visibility difficult for viewing whales. Although some sites were fortunate to have perfect whale viewing conditions with partly sunny skies. A variety of other species were also spotted during the count including sea turtles, spinner dolphins, Hawaiian monk seals, multiple sea bird species and more.

Don't call the continental U.S. "the states."

Hawaii IS one of the states. The 50th State, to be precise. In Hawaii, we refer to the continental U.S. states as "the mainland." Never "the states." So, statements like "I just arrived from the states" or "They're having bad weather back in the states" will earn you a look from locals.

Don't call local residents "Hawaiians."

Those of us who live in Hawaii call ourselves "locals." A "Hawaiian" is a person who is actually of Native Hawaiian ethnicity. So, for instance I am a local—I live here. But I am not a Hawaiian. I'm Caucasian. My friend (who is of Native Hawaiian ancestry) IS a Hawaiian—and he's a local, too. And definitely don't refer to local residents (or Hawaiians) as "natives." Yikes. That's sure to make the locals wince.

Don't stand (or sit or park or picnic or nap) directly under a coconut tree loaded with coconuts.

Ouchy and YES REALLY! Definitely one of those things you shouldn't do on Maui. One of those babies can dent your head—or your car—at any moment and inflict some serious damage. There are not always signs around to warn you, so pay attention to what is hovering over your head.

Don't leave your windows open while you are gone.

Any windows. Whether it's your car or accommodations. Maui is blessed with tropical weather that can change from moment to moment. So if you run into the grocery store on a sunny day and leave your car windows down (or even worse, leave the top down on your convertible rental car), you could very well come back 10 minutes later and discover that there was a 3-minute downpour while you were gone and you can now swim in your back seat.

Your favorite tv show.

A heads up. Prime time television, which runs from 8 to 11 pm in most parts of the mainland U.S., runs from 7 to 10 pm in Hawaii. So, if you are counting on catching your favorite 8 pm TV show while here, you better plan to be in front of the television at 7. And the 11:00 news is on nightly at 10. To be safe, if there is a particular show you just can't miss, check a local TV schedule.

DO check the local tv schedule to make sure you have adjusted the time of your favorite show correctly for Hawaii.

Ocean Count promotes public awareness about humpback whales, Hawaiian Islands Humpback Whale National Marine Sanctuary, and shore-based whale watching opportunities. Volunteer participants tally humpback whale sightings and document the animals' surface behavior during the survey, which provides a snapshot of humpback whales activity from the shorelines of O'ahu, Kaua'i and Hawai'i islands.

The annual Great Whale Count by Pacific Whale Foundation brings volunteers together to count whales from shore as part of a long-term survey of humpback whales in Hawaii, with 12 survey sites along the shoreline of Maui. This event provides a snapshot of trends in relative abundance of whales and is one of the world's longest-running citizen scientist projects.

Both counts will take place three times during peak whale season: the last Saturdays in January, February, and March of 2019.

The Hawaiian Islands Humpback Whale National Marine Sanctuary, which is administered by NOAA's Office of National Marine Sanctuaries and the State of Hawai'i Department of Land and Natural Resources, protects humpback whales and their habitat in Hawaiian waters where they migrate each winter to mate, calve and nurse their young.

The National Marine Sanctuary Foundation, established in 2000, is the official non-profit partner of the National Marine Sanctuary System. The Foundation directly supports national marine sanctuaries by protecting species, conserving ecosystems and preserving America's maritime heritage through on-the-water conservation projects, public education and outreach programs and scientific research and exploration.

With a mission to protect the ocean through science and advocacy, and to inspire environmental stewardship, Pacific Whale Foundation conducts Research, Education and Conservation programs for the communities in which it serves. Founded by Greg Kaufman in 1980 as a 501(c)(3) nonprofit organization dedicated to saving the world's whales from extinction, PWF now operates a social enterprise that offers fee-based programs and services through PacWhale Eco-Adventures to help fund its nonprofit work. Combined with memberships, donations, charitable grants and a remarkable group of dedicated volunteers, PWF now reaches more than 400,000 individuals each year through its Maui and Australia offices and research projects in Ecuador and Chile.

Article printed from Maui Now: <https://mauinow.com>

URLs in this post:

[1] Sanctuary Ocean Count: https://marinemulti4.wpengine.com/sanctuaryoceancount/wp-content/uploads/sites/6/2019/01/OC_web_results_Jan_2019.pdf

[2] Great Whale Count: <https://www.mauiwhalefestival.org/greatwhalecount/>



www.pacificwhale.org

DO PAY A VISIT TO OUR LOCALLY OWNED FAMILY STORES



Fukushima Store

Most people come here for the best hot dogs on the island; some would say best anywhere. An old mom & pop general store that has been here for generations; carrying pantry items, snacks, liquor & chow fun.

Address: 815 Haiku Rd, Haiku

Phone: 808-575-2762

Open 7 days



Kaohu Store

Kaohu Store is a small shop in Wailuku that offers catering, plate lunches, Pupus and always fresh fish. Many say that they offer the best poke in town. Their plate lunch specials vary from week to week so call ahead to find out what's on the menu. They do run out, just make sure you don't miss out.

Address: 1833 Kaohu St, Wailuku

Phone: 808-244-7878

Closed Saturday and Sunday



Tasaka Guri Guri

If you're on Maui, locals know that nothing beats the cool treat called guri guri; it is really synonymous with Tasaka Guri Guri, which has been selling this ice cream-sherbet-ish sweet treat for more than 90 years. Its founder, Jokichi Tasaka shared the dessert with Japanese plantation workers in the early 1900's. Story has it that he initially called it "goodie-goodie," but because some could not pronounce it, the name eventually evolved into "guri guri." Tasaka guri guri, the cool treat only found on Maui.

Address: Maui Mall, 70 East Kaahumanu Avenue C13, Kahului

Phone: 808-871-4513

Open 7 days



Sam Sato's

A Hawaii classic and a longtime, local favorite, this place packs them in with steaming bowls of noodles, delicious Manju; but the dry mein is the signature dish. You'll find yourself waiting for a table at lunchtime, but there's often room at the counter.

Address: 1750 Wili Pa Loop, Wailuku

Phone: 808-244-7124

Closed Sunday



Pukalani Superette

A friendly mix of just about everything a person needs from a snack to a smile. Family-owned market since 1955, selling groceries, local produce, household goods & prepared foods. One of the last of Maui's true mom-and-pop establishments, the Superette is celebrating its 60th anniversary this year and still going strong.

Address: 15 Makawao Ave, Makawao

Phone: 808-572-7616

Open 7 days



Takamiya Market Inc

This unassuming, family-run spot for groceries also sells prepared foods such as Korean-style ribs. Open since 1946, located in Happy Valley. Home of the Mini-Bentos, Hawaiian Food, Poke, and Sashimi Platters.

Address: 359 N Market St, Wailuku, HI 96793

Phone: 808-244-3404

Closed Sunday



Komoda Bakery

The family-owned-and-operated bakery in Makawao has been a local favorite since it opened in 1916. Specialties include malasadas, guava-filled doughnuts, legendary cream puffs, chocolate Chantilly cake, and stick doughnuts. Lines often form by 7 a.m. and the goods can sell out by 10, so go early to sample these legendary treats!

Address: 3674 Baldwin Ave, Makawao

Phone: 808-572-7261

Closed Sunday and Wednesday



MAUI FOR FOODIES: BREAKFAST, LUNCH & DINNER IDEAS

Locals and visitors alike can appreciate Maui's amazing cuisine, whether you're dining out for breakfast, lunch, dinner, or all three! Here are some spots to remember as you eat your way across the island:



Stillwell's Bakery, Wailuku

Stillwell's is an award-winning option, in Wailuku. Everything is fresh and only with the finest ingredients. A large selection of classic pastries and hand-crafted breads, delicious sandwiches, salads and breakfast. The cafe is quaint, simple, provides indoor and outdoor seating. Parking is shared in a large lot located on the makai side of the building. There is a great sense of family and hospitality here. It seems like a mom and pop shop with fine pastries found its way to the humble streets of Wailuku and that's exactly where it belongs.

Address: 1740 W Kaahumanu Ave

Phone: 808-243-2243

Closed Sunday



Aloha Mixed Plate, Lahaina

An ode to Hawaii's multicultural past, when plantation workers often shared Japanese, Filipino, Korean and traditional Hawaiian cuisine with one another, the mixed plate has endured to become one of Hawaii's favorite lunch meals. Located on the waterfront in Lahaina, it has an open-air patio with a relaxed, beachside setting.

Address: 1285 Front St, Lahaina

Phone: 808-661-3322

Open 7 days



Da Kitchen, Kahului

An innovative restaurant on Maui, Da Kitchen in Kahului has been featured on the Food Network and has cooked for the first luau at the White House. Serving big portions of traditional Hawaiian food, favorites include the Fried Spam Musubi and the Chicken Katsu Plate. Two locations on Maui, Kahului and Kihei.

Kahului Address: 425 Koloa St., Suite 104, Kahului

Phone: 808-871-7782

Closed Sunday

Kihei Address: 2439 South Kihei Rd, Kihei

Phone: 808-875-7782

Open 7 days



Tin Roof, Kahului

If you haven't heard of Tin Roof, you cannot be a Foodie! This little but delightful café is a new generation mom & pop shop, owned by Internationally recognized Chef Sheldon Simeon & his business partner & wife, Janice. Tin Roof was an immediate hit. It's partly because of Simeon's status as a celebrity chef, although, in true local style, the fame hasn't gone to his head. He's a two-time James Beard semifinalist and won fan favorite by viewers during season 10 of Bravo's "Top Chef" in 2012. But the restaurant's success is also partly because the takeout joint filled a much-needed void in quality, yet affordable, local food on the island. Simeon's simple, community-rooted concept is reflected throughout Tin Roof, from the comfort-food menu serving rice bowls to the approachable takeout counter and affordable prices. Open Monday through Saturday from 10 a.m. to 2 p.m

Address: 360 Papa Pl, Kahului

Phone: 808-868-0753





Coconut's Fish Café, Kihei

Honored by both CNN and Travel & Leisure as a top spot to “Eat Like a Local” in the U.S., Coconut's Fish Cafe has great seafood at reasonable prices. Try the fish tacos or a fish burger featuring some of the best local fish, like Mahi Mahi, Ahi or Opakapaka. This family-owned spot has two locations in Kihei. Open 7 days

South Kihei Address: Kamaole Plaza, 2463 S Kihei Rd
Phone: 808-875-4949

North Kihei Address: Azeka Plaza, 1279 S Kihei Rd
Phone: 808-875-9979



The home of Hawai'i's top-rated taco, Coconut's Fish Cafe, is celebrated 10 years in Kihei. It marked the milestone on April 23 by partnering with the Maui Humane Society, local artists, and the Maui High School Band for a day-long anniversary luau. The day's festivities included Hawaiian blessings, live music, the Maui High School Marching Band, raffles, giveaways and a check presentation to Maui Humane Society for \$10,000.



Old Lahaina Luau, Lahaina

Old Lahaina prides itself on the authentic experience of dancing and feasting. A plentiful buffet lets you sample traditional Hawaiian foods, and outdoor seating lets you take in the luau show along with the sunset.

Address: 1251 Front St, Lahaina, HI 96761

Phone: 808-667-1998

The Old Lahaina Luau takes pride in presenting an authentic Hawaiian Luau. Your evening with us starts with a lei greeting presented by our friendly Luau hosts. Enjoy Island crafts and demonstrations, such as our Imu unearthing of the Hawaiian underground oven, poi pounding and kapa making. Tropical cocktails and beverages are included throughout the evening. Our bountiful buffet is where you will have an opportunity to try traditional Hawaiian foods with a variety to satisfy everyone's palate. Culminating your evening is our award-winning production of legendary music and hula that will take you on a musical journey through the history of Hawaii and our people.

Are you a foodie or just love food and wondering where to eat tonight or what to do? Try Hawaii Tasting Tours and get...History, Culture, Food, Fun All in One Experience! During our guided walking tours, guests will enjoy a progressive meal, each at a different restaurant. There, you will discover new friends, the culture of Hawaii, the history around us, and a great culinary adventure you'll never forget!



Hawai'i Tasting Tours, Maui

Mixing history, culture and great food into an evening event, Hawaii Tasting Tours is one way to shake up your restaurant routine and feed your five senses with something new. Guided walking tours allow you to experience great cuisine at local favorite restaurants around Maui.

Web address: <https://www.hawaiistastingtours.com/>

Phone: 808-359-8159

GRATUITIES: Hawaii is a U.S. state, so gratuities are expected in accordance with U.S. standards. For instance, 18-20% tips are the norm in restaurants. There are plenty of online sites that will give you the rundown on appropriate U.S. tipping procedures—which services warrant a tip, whom to tip, and how much. Please do tip according to U.S. customs, not according to the country you are from. Not tipping (or vastly undertipping) your waiter or waitress is another sure way to earn you that dreaded stink-eye as you're heading blissfully out the door! DO tip according to U.S. standards for gratuities.



DON'T LEAVE TRASH BEHIND

Respect The Environment

Our island environment, both on land and in the sea, is precious and fragile. Please respect it. Dispose of your trash properly. Don't leave cigarette butts or anything else in the beach sand (and remember that smoking is prohibited on all Maui beaches). Be cautious about removing any natural items to take as souvenirs. It is illegal to take sand (since 2013), dead coral, rocks and other "marine deposits" from the beach. The exceptions are driftwood, shells, beach glass, glass floats, and seaweed. It is also illegal to take rocks or minerals from Haleakala National Park; and don't even think about uprooting a Haleakala Silversword plant to take home—they are protected by Federal law.

DO treat our precious island environment with care and respect.

Don't leave opened food containers out!

We share our island paradise with multitudes of insects and other critters who, like us, thrive in Maui's warm, tropical climate. Ants, cockroaches, spiders, centipedes, rodents, they live here, just as we do, and are simply a fact of life in the tropics. Most homes and visitor accommodations exterminate the premises on a regular basis to keep unwanted creatures under control. But don't tempt fate by leaving any opened food in your car, room, or on your lanai. That leftover piece of pineapple pizza or bowl of taro chips and guacamole is like ringing a dinner bell for our creepy, crawly neighbors and yelling, "Come and get it!"

DON'T leave opened food containers any place you don't want bugs.

WHAT'S BUGGING YOU?

Geckos those cute little lizards with the chubby toes, are an exception to the rule in Hawaii. Locals co-exist quite happily with them, as geckos eat many of the other insects that make us cringe. So, geckos are our friends! DO be kind to geckos.

PAPER OR ???

Plastic shopping bags are now prohibited on Maui. They were flying all over the island with the Tradewinds, nesting in the trees, and creating an environmental nightmare. So, stores no longer provide them (they will be fined if they do). Maui shopkeepers will not ask you "paper or plastic?"

Instead, they will offer you a paper bag or ask if you brought your own or need any bag at all. Bring-your-own reusable shopping bags are the norm here and are highly encouraged. Reuse your bags while on Maui. It will be appreciated.

DO bring your own reusable shopping bag to stores.

DON'T TURN YOUR BACK ON THE OCEAN AND OTHER OCEAN AND BEACH TIPS...

DON'T TURN YOUR BACK ON THE OCEAN

What that phrase means, besides the literal interpretation, is it's NEVER "Safe" in or near the ocean! Keep your eyes on the surf. An unexpected wave can knock you down while you're coming out of the water or stopping to adjust your flippers, injuring you or pulling you into the sea. Pay attention to the ocean so you are not caught off-guard. The ocean is more powerful than you are.

Everything from rogue or sneaker waves, rip currents, and large debris (logs, etc.) can ruin an otherwise perfect day!! Keeping in mind that water weighs 8 lb. per gallon at sea level and there are thousands of gallons in each and every wave, well, you get the picture!

Know this before you and give the ocean the respect it is due.

Chose a beach with lifeguards and ask them if there are any rip currents of other hazards. Ask them to point out the rips if they exist, because after a while you'll develop the ability to spot them on your own.

Be safe! But...Don't turn your back on the ocean.

Don't swim in murky waters.

After heavy rains, stay out of the ocean until the water clears. Avoid swimming in any murky areas. Murky waters attract predators, and you don't want to be mistaken for a fish or turtle when this guy is looking for a snack.

Don't rent a stand up paddle (SUP) board and blithely head out to sea. . . unless you are experienced with SUP. Or unless you want to make an unscheduled ocean excursion to Tahiti. By yourself. On just that little board. A SUP is loads of fun but get some training before hitting the waves. You'll enjoy it more if you learn how to do it right, and you'll be much safer with a little instruction under your belt– or swimsuit. When it comes to ocean sports like SUP, ignorance is not bliss. Ignorance is dangerous.

Don't smoke on Maui beaches.

Over the years, our beautiful beaches had become virtual ashtrays, littered with thousands of cigarette butts. Smoking is now prohibited on all beaches in Maui, punishable by a fine up to \$500.

Don't scuba dive in the morning then head to the top of Mount Haleakala that afternoon.

If you are a diver, wait 24 hours after scuba diving before driving up to Haleakala or doing any other high-altitude activity like a helicopter tour or mountainside zip line. Decompression sickness (aka "the bends") is not a memory you want to take home from your Maui trip.

Don't skimp on the sunscreen.

Just keep slathering on the high-SPF sunscreen throughout the day when exploring the island. Due to our proximity to the Equator, Maui's tropical sun can burn you fast, even more so when you are near the water, and even on a cloudy overcast day. Nothing can ruin a vacation faster than a painful sunburn! However, if you plan on going into the ocean, please be aware that many sunscreens have ingredients that can irreparably harm the coral reefs. Mineral sunscreens with titanium oxide or zinc oxide sunscreens are reef-friendly choices. If we all take care, this beautiful environment will thrive and endure for many future generations to enjoy.

Do be respectful of locals fishing and diving.

Many residents fish and dive to supplement their food supply and for sport, for shoreline fishing tips go to <https://fishmaui.com/maui-shorefishing-tips>. Please if you see fishing lines or dive floats/flags in the water and do not disturb them. For information on fishing charters got to <https://fishmaui.com/>.

Don't ignore danger.

Obey any warning signs posted.

Be mindful of your physical limitations.

If weren't a strong swimmer before you came to Maui you probably won't be able to magically swim better when you get here.

Use common sense.

PRACTICAL DO'S & DON'TS FOR MAUI VISITORS

Maui is a very easygoing place, and for the most part, people who live here are friendly, helpful, and welcoming to visitors. We love sharing the beauty and joys of our island, particularly with visitors who are polite, respectful of the Hawaiian culture, and accepting of “the local way” of doing things. Life on Maui is not going to be exactly the way things are at home, wherever your home might be. But that’s the fun of travel, isn’t it?

HAWAIIAN LANGUAGE BASICS

The Hawaiian language has a beautiful and flowing feel in its phonics when you begin to examine it closely. With only 12 letters it can be easy to grasp once you get the hang of it. The vowel pronunciations are the key to speaking Hawaiian words properly.

a – ah, as in father: aloha

e – a, as in may: nene

i – ee, as in bee: honi

o – oh, as in so: mahalo

u – oo, as in spoon: kapu

Hawai’i is the only state in the U.S. to have three official languages, Hawaiian, English and Pidgin English which is an island slang combining words from multiple cultures and aspects of island life. A little more on Pidgin later. For now let’s look at the meaning of Hawaii’s most well known word...

THE MEANING & LAW OF ALOHA

How important is the word “aloha” to the Hawaiian people? It is best explained by the actual “Law of Aloha” which is a real law on the books in Hawai’i.

Hawaii Revised Statutes Section 5-7.5 states:

“Aloha Spirit”. (a) “Aloha Spirit” is the coordination of mind and heart within each person. It brings each person to the self. Each person must think and emote good feelings to others. In the contemplation and presence of the life force, “Aloha”, the following unuhi laula loa may be used:’

“Akahai”, meaning kindness to be expressed with tenderness;

“Lōkahi”, meaning unity, to be expressed with harmony;

“Olu’olu” meaning agreeable, to be expressed with pleasantness;

“Ha’aha’a”, meaning humility, to be expressed with modesty;

“Ahonui”, meaning patience, to be expressed with perseverance.

These are traits of character that express the charm, warmth and sincerity of Hawaii's people. It was the working philosophy of native Hawaiians and was presented as a gift to the people of Hawai'i. "Aloha" is more than a word of greeting or farewell or a salutation. "Aloha" means mutual regard and affection and extends warmth and caring with no obligation in return. "Aloha" is the essence of relationships in which each person is important to every other person for collective existence. "Aloha" means to hear what is not said, to see what cannot be seen and to know the unknowable.

(b) In exercising their power on behalf of the people and in fulfillment of their responsibilities, obligations and service to the people, the legislature, governor, lieutenant governor, executive officers of each department, the chief justice, associate justices, and judges of the appellate, circuit, and district courts may contemplate and reside with the life force and give consideration to the "Aloha Spirit".

DO LEARN AND PRACTICE THE "*SPIRIT OF ALOHA*" AND YOU WILL HAVE THE ULTIMATE SOUVENIR OF YOUR TRAVELS – A LARGER PERSPECTIVE.

MAHALO

"Mahalo" (mah-HAH-low) is "thank you."

DO Say "Aloha" and "Mahalo"!

You can't go wrong with those two words! You will hear them a lot here on Maui, and feel free to use them often. Say "aloha" to people, respond in kind when it is said to you, and thank people with a sincere "mahalo."

SHAKA

If a local gives you the shaka...smile and give it back (or at least wave in acknowledgment). The shaka is a friendly gesture. It's our way of saying "Eh, thanks & hang loose." Kind of the local version of "live long and prosper."

President Obama, a local homegrown Hawaii boy, often flashed the shaka sign on television when greeting people from Hawaii. It's like the secret Hawaii handshake. In case you haven't seen a shaka, look carefully at this photo.



Most often, the back of the hand is faced towards the recipient (like the photo), but either way is acceptable. And be careful! The shaka sign is just a raised thumb and little finger—no fingers in between. That can convey a whole other meaning!

DON'T add any other fingers to the shaka sign!

HAWAIIAN TIME

"Hawaiian time" is not just a time zone, but a way of life. You will hear locals refer to things being done on "Hawaiian time" or "Maui time." It means things tend to move more slowly in the islands, and although a timeframe might be set for an activity, things don't always run exactly on time. So be patient with this laid-back island approach to time, stop looking at your watch, and just "hang loose"things happen in their own time on Maui.

DO relax and go with the easygoing flow of Hawaiian time.

DO PRACTICE ALOHA WHILE DRIVING

Don't honk. On Maui, we don't honk our horn at other drivers, unless we REALLY REALLY REALLY need to get their attention. We might send a friendly "toot" to a pal in a passing car, but we don't hooooonk at people unless cars or lives are in danger. Honking is sure to get you some "stink eye" (stink eye – to give someone a dirty look out of irritation or annoyance. Hopefully you won't get any stink eye while you're visiting Maui) or worse, so don't honk at other drivers unless you seriously need to get their attention for safety reasons.

Practice Aloha

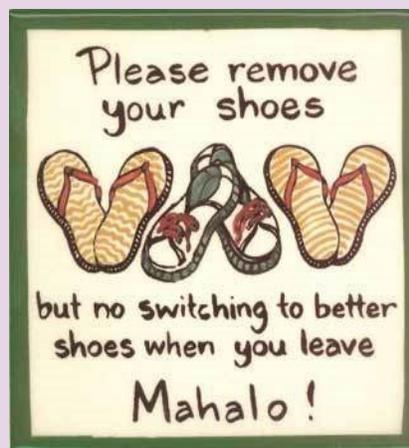
DIRECTIONS

When giving directions here on Maui, we don't refer much to street names or highway numbers but tend to use landmarks like trees or historic buildings. We also don't use a lot of north, south, east, or west terminology. Instead, we say "go mauka" (MAOW-kuh) which means towards the mountains, or "go makai" (muh-KIYE) which is towards the ocean. When you live on an island, you can pretty much always see where the mountains or the ocean are! So, if a local tells you "Drive three blocks to the big mango tree and turn mauka," you go to that mango tree and turn towards the mountains. Easy!

DO learn to navigate the local way by going "mauka" or "makai."

SHOES OFF

It is customary when visiting a local's home to remove your shoes and leave them just outside the door. The telltale sign of a great party is a big old' pile of shoes at the entryway! Some businesses, condos, and vacation homes might also ask you to honor this custom, and it is very polite for you to do so. (It is NOT polite to take someone else's shoes when you depart, so make sure you know which ones yours are! They aren't tagged like baggage, unfortunately.) Sometimes it is acceptable to place your shoes just INSIDE the front door instead of outside, lest they be stolen by the neighbor's dog. It happens.



DO remove your shoes before entering a local home.

RESPECT THE CULTURE

Native Hawaiians are very proud of their rich history and culture, and rightly so. Hawaiian culture is unique in all the world. When you visit Maui, you will hear Hawaiian language and music, see hula dancers, possibly hear chants, and probably be exposed to various Hawaiian arts and crafts. You might even see a heiau (ancient place of worship). Locals are delighted when visitors show a genuine interest and respect for the historical and cultural aspects of this island. There are many opportunities to learn about and experience authentic cultural traditions on Maui, and they will enhance your visit and make it all the more memorable.

DO participate in a cultural activity you're here and be respectful toward Hawaii's cultural traditions.

LEI ETIQUETTE

The giving and receiving of a lei is one of the most lovely and time-honored traditions of Hawaii. Lei-giving is not a gender-specific custom. A lei is presented to both men and women and worn by all in Hawaii. A lei is given to honor, welcome, or congratulate someone for a special occasion. If a local gives you a lei (lucky you!), it is customary for them to place it around your neck (not just hand it to you), accompanied by a brief hug or kiss on the cheek. Always respond with a gracious thank you or "mahalo." Never refuse a lei, and it is considered rude to remove the lei immediately after receiving it. If it is irritating your neck, creating an allergic reaction or whatever, just wait a few minutes, then remove it discreetly. If you wish, it is acceptable for you to then present it to someone else if you cannot wear it yourself.

**DO accept a lei graciously with a "mahalo".
Always return the lei to the land – never toss it into the trash.**



Property Management

On-Island Contact

For Owners that use VRBO and other sites but are not looking for full-service property management, we are here when problems arise and to help with any situation; including weather emergencies.

Long Term Rental Management

From securing viable tenants to managing the unexpected repairs, we take care of the details and take the stress away from your busy life when it comes to renting your Piece of Paradise.

Luxury Home Management

We care for your home as if it was our own. From managing the day to day upkeep, to prepping for your arrival, we take care of the details, allowing you to simply relax and enjoy your home.

Vacation Rental Management

For property Owners looking for full service, this gives complete peace-of-mind knowing that their property is entirely in the care of a professional and reliable team.

Contact us with any questions; we can provide a comparable market analysis with current market rental trends.

Our #1 Goal is Customer Satisfaction!

Our experienced team provides extraordinary service and takes great care to watch over your Piece of Paradise while you are away.

Your referrals are warmly appreciated... We build our business on integrity and service. The highest compliment we can receive is the referral of friends, family and associates.

Mahalo!



About Us

Maui Rental Connections provides top-notch service managing and renting Properties in Paradise. Our knowledge, experience and expertise make property ownership seamless and stress free. We offer reasonable rates and help provide a high rate of return on investment.

"I feel fortunate to have an excellent Team that is dedicated to exceeding the expectations of our clientele and delivering an exceptional, positive experience for their guests or their tenants"
Holly Crouse, CEO



RB-21988

We can Connect You on Maui

www.mauirentalconnections.com

A HUI HOU
until we meet again